



Carolinas HealthCare Foundation

5th Annual Stiletto Sprint

benefiting the Carolinas Ovarian Cancer Fund at Levine Cancer Institute



Saturday, September 19, 2015. SouthPark Mall

Presented by



Sponsorship Opportunities

A good pair of heels can save a life!



Kick up your heels and fight ovarian cancer...

This year in the United States, over 21,000 women will be diagnosed with ovarian cancer, a disease often called *the silent killer* because symptoms can be so vague. Nearly 70% of women are diagnosed at an advanced stage. These women will face the fight of their lives.

Join hundreds of women (and men!) of all ages in the **5th Annual Stiletto Sprint** benefiting the Carolinas Ovarian Cancer Fund in support of Levine Cancer Institute. This event was inspired by an incredible group of ovarian cancer patients named the Teal Magnolias. One hundred percent of the net proceeds stay local to support research conducted by the cancer institute's physicians to advance the treatment and early diagnosis of ovarian cancer. Funds also support patient education and community outreach programs.

So slip on your most stylish stilettos and join us as we **sprint toward a cure!**



Changing the course of cancer care...

Levine Cancer Institute, made possible by a \$20 million leadership gift from the Leon Levine Foundation, is changing the way people with cancer are treated in the Carolinas. It is creating new ways to ease pain, advance important new research, and save lives. Creating a new major cancer presence in Charlotte, the cancer institute continues to bring some of the world's best medical talent to our region. Including an unparalleled network of hospitals and physicians in the Carolinas, it has an extraordinary impact on the people and communities in the two states and beyond.


The epicenter of the new cancer institute network opened in October 2012 on the campus of Carolinas Medical Center in Charlotte. The highly visible new building houses nine clinics plus infusion, palliative care, clinical trial centers, bone marrow transplant center, and a highly impressive Radiation Oncology Therapy Center.

The Institute is led by Dr. Derek Raghavan, who previously directed the Taussig Cancer Center at the Cleveland Clinic. Under his leadership, Levine Cancer Institute operates as an "institute without walls," supporting high quality and compassionate care at convenient locations throughout the Carolinas.

Interested in a tour of Levine Cancer Institute? Contact Cacky Higgins at 704-355-4048 or Cacky.Higgins@carolinas.org.

2015 Stiletto Sprint Sponsorship Levels

Companies will receive name/logo recognition through the following...

2015 Sponsor Benefits	Sequin Stiletto Presenting Sponsor \$10,000	Party Peep Toe Sponsor \$5,000	Patent Leather Pump Sponsor \$2,500	Strappy Summer Sandals Sponsor \$1,500	In-Kind Donation	Silent Auction Donation
Stiletto Sprint Website www.tealheels.org	 All Pages	 All Pages	 All Pages	 Sponsor Page	 Sponsor Page	 Auction Page
Carolinas HealthCare Foundation Website www.givecarolinas.org						
Event Brochures (~1,500 printed)						
Event Day Signage and Awards Ceremony						
Opportunity to place marketing item in event "Goody Bag"						
Event T-shirts						
One Voice Digital newsletter distributed to 40,000+ CHS employees						

2015 Stiletto Sprint Sponsorship Levels

2015 Sponsor Benefits	Sequin Stiletto Presenting Sponsor \$10,000	Party Peep Toe Sponsor \$5,000	Patent Leather Pump Sponsor \$2,500	Strappy Summer Sandals Sponsor \$1,500	In-Kind Donation	Silent Auction Donation
Give Carolinas Publication distributed to \$10,000+ donors						
Charlotte Business Journal Thank You Ad						
Select One: T-Shirt Sponsor Race Bib Sponsor Email Blast Sponsor						
Social Media Facebook and Twitter						
People Connect CHS employee Intranet homepage						
Complementary Sprinters	 10 Comps	 6 Comps	 4 Comps	 2 Comps		

5th Annual Stiletto Sprint

Saturday, September 19, 2015
SouthPark Mall

(Please print)

Your Name _____

Company _____

Address _____

City/State/Zip _____

Phone Number/Fax _____

How would you like your company name to appear in recognition materials?

Please send High Resolution logo (.eps or .ai) to cacky.higgins@carolinas.org.

Sponsorship Level/Item _____

Check Enclosed for \$ _____

Please Bill My Credit Card:

Card Type: _____ VISA/MC _____ American Express _____ Discover

Credit Card # _____

Expiration Date _____

Name As It Appears on Card _____

CVV _____

Signature _____

Please make checks payable to Carolinas HealthCare Foundation

RETURN COMPLETED FORM TO:

Carolinas HealthCare Foundation

Attn: Cacky Higgins

1221 East Morehead Street, Charlotte, NC 28204

704-355-4298

Contributions are tax deductible to the extent allowed by the IRS. Carolinas HealthCare Foundation tax ID number is 56-6060481. Flexible payment schedules available for major sponsorship packages. For more information, please contact Cacky Higgins at 704-355-4298 or cacky.higgins@carolinas.org.

Thanks for your support!

Sponsorship Form