

# Give *Carolinas*

Fall 2014



Side by side, the Teal Magnolias, joined by more than 500 supporters, put their best Teal Heels forward for the 4th Annual Stiletto Sprint.

SEE INSIDE FOR MORE



Carolinas HealthCare Foundation





# This Holiday Season...



**Run** in the 2nd Annual Belk Bowl 5K! This family friendly event in Uptown Charlotte benefits Levine Children's Hospital. Visit [belkbowl.com](http://belkbowl.com) and look for details under the Fan Guide / Fan Events.

**Visit** [carolinagardenofhope.org](http://carolinagardenofhope.org) to support advances in neuromuscular research and treatment at Carolinas HealthCare System.



**Visit** the Gingerbread Lane at Ballantyne Hotel & Lodge December 11 - 28. Donate to vote for your favorite gingerbread house. Proceeds benefit Levine Children's Hospital.



**Purchase** your Christmas tree at the Adam Faulk Tanksley Foundation's charity Christmas Tree Lot, opening on Thanksgiving Day through Christmas. The tree lot is located at the corner of New Town Road and Marvin School Road in Marvin, NC. Proceeds benefit Levine Children's Hospital.



**Decorate** your tree with a one-of-a-kind holiday ornament, which you may purchase today at [babyjfund.org](http://babyjfund.org). Proceeds support the Baby J Ladley Pediatric Brain Tumor Fund at Levine Children's Hospital.

**Make** holiday wishes of patients at Levine Children's Hospital come true by visiting [kiss951.com](http://kiss951.com) and becoming part of Drex and Maney's Kids: Secret Santa.



**Make** time to visit one of the many favorite local restaurants and retailers who are supporting Levine Children's Hospital through Give Here for Kids Here. Visit [givehereforkidshere.org](http://givehereforkidshere.org) for details.

... you can make wishes come true!

Make Your Gift online at [givecarolinas.org](http://givecarolinas.org)



Carolinas HealthCare Foundation

# Give Carolinas

Fall 2014

Give Carolinas is a publication produced by Carolinas HealthCare Foundation.

For more information, please call 704-355-4048.

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# Sprinting to Find a Cure for Ovarian Cancer

On September 20, over 500 people gathered for the 4th Annual Stiletto Sprint to raise awareness and funds towards a cure for ovarian cancer. Close to \$96,000 was raised to benefit the Carolinas Ovarian Cancer Fund, which supports Carolinas HealthCare System's Levine Cancer Institute.

This memorable fundraiser – established by Levine Cancer Institute's ovarian cancer support group, "the Teal Magnolias" – featured women and men of all ages competing in a 70-yard dash. Many sprinters wore teal, the color representing ovarian cancer. Each year, most participants run in honor or memory of loved ones affected by the disease – a cancer that strikes 22,000 women in the United States each year.

Since its inception, Stiletto Sprint has continued to receive tremendous support from its presenting sponsor, the Bissell Companies. All funds raised at the event are directed toward research to improve early detection and treatment of ovarian cancer, support programs at Levine Cancer Institute, and community awareness initiatives.



*(Left): WBTV's Maureen O'Boyle with Sherry Bunch;*

*(above) Stiletto Sprinters race to the finish line outside of SouthPark Mall.*



On September 20, over 500 people gathered for the 4th Annual **Stiletto Sprint.**



# PinStripes Raises Over \$100,000 for Carolinas ALS Center

On September 22, the 16th Annual PinStripes, Golfing for Gehrig tournament and reception were held at Carmel Country Club, raising over \$100,000, with over \$3 million raised since the event's inception. Presented by Shea Homes, event proceeds benefit The PinStripes Fund, which helps to advance research and also supports treatment programs for patients of The Carolinas Neuromuscular/ALS-MDA Center at Carolinas Medical Center.

Carole Hart, an executive with Time Warner Cable Media and PinStripes co-founder, recognized several families for their dedication to the cause, including the family of Ed Shea, a co-founder of PinStripes, who is currently battling ALS. Carolina Panthers stand-out Mike Rucker, whose own family has been impacted by ALS, personally thanked donors for their ongoing commitment to ALS fundraising. The families of Roger English and Bill Spencer were also applauded for being champions of the PinStripes Fund for many years. The evening concluded with a presentation given by Dr. Benjamin Brooks, Director of the Carolinas Neuromuscular/ALS-MDA Center, who shared the Center's latest advancements in ALS research and recent collaborations that have truly positioned the Center as a world leader in ALS clinical trials.



*Liz Shea (second from the right)  
with friends at the PinStripes golf tournament.*



*(L-R): PinStripes co-founder  
Carole Hart, Dr. Benjamin Brooks,  
Mike Rucker, and PinStripes  
committee members Leigh Holt  
and John Shea.*



# Showmars Opens Their Hearts for Kids at Levine Children's Hospital

Our friends at Showmars continue to open their hearts for children across the Carolinas through charitable volunteer work, donations, and events. For many years, Showmars has shown tremendous dedication to the health of kids at Levine Children's Hospital, most recently raising over \$20,000 through the 3rd Annual Showmars Pediatric Hearts 5K in Pineville. This fundraising success comes on the heels of another major contribution: In 2012, Showmars pledged \$300,000 in honor of their 30th Anniversary, to the Partnership for Pediatric Hearts, a fundraising platform created to support the Congenital Heart Program at Levine Children's Hospital. With roots in the nationally known Sanger Heart & Vascular Institute, the Congenital Heart Center has brought world-class talent, expertise, and technology to Levine Children's Hospital and Carolinas HealthCare System. The support of partners like Showmars ensures that this program will continue to be among the top in its field for years to come.

*Levine Children's Hospital supporters enjoying the Showmars Pediatric Hearts 5K.*



## Pediatric Cardiology & Heart Surgery



**Our Congenital Heart Center** is the preeminent pediatric heart center in the region. Caring for patients from before birth and into adulthood, our physicians specialize in fetal cardiology, pediatric cardiac surgery, pediatric cardiac anesthesia, pediatric cardiac critical care, adult congenital heart care and much more. Levine Children's Hospital is the only facility in the region that provides pediatric open-heart surgery, a pediatric catheterization lab and an ECMO heart-lung bypass to support babies and children with respiratory failure.

**For more information:** [carolinashealthcare.org/pediatric-cardiology-lch](http://carolinashealthcare.org/pediatric-cardiology-lch)



# Joedance Film Festival Supports Levine Children's Hospital through Local Filmmaking

What started as a small summer backyard gathering of 20 neighbors and friends just four years ago has evolved rapidly. A creative idea turned into a celebration of life, art, and fundraising. "We are proud that Joedance Film Festival is not only raising much needed funds for research and treatment of rare pediatric cancers at our own Levine Children's Hospital, but also showcasing our wonderful local film industry and filmmakers by screening local films each year at the Festival," said Diane Restaino, President of Joedance Film Festival. "Joe loved films, our entire family does, so this is a fitting tribute to our late beloved son."



The 5th Annual Joedance Film Festival, held August 1-2, was a record breaking event for the Restaino family. With the help of their board of directors, advisory committee and generous sponsors, Joedance Film Festival raised \$30,000 for the Carolinas Kids Cancer Research Fund in support of Levine Children's Hospital.

*Joedance President Diane Restaino presents a check for \$30,000 to Levine Children's Hospital alongside dedicated committee members and hospital teammates.*

**What's Your Preference?**

*Preference?*

Do you prefer to receive your newsletter in the mail or online?

Let us know and we'll give \$5 to the Carolinas HealthCare Foundation fund of your choice!

**Email us at:**  
[chfoundation@carolinas.org](mailto:chfoundation@carolinas.org)



# Isabella Santos Foundation Paints the Town Purple for Childhood Cancer

This September, the Isabella Santos Foundation commemorated childhood cancer month with a visit to the Ryan Seacrest Studios at Levine Children's Hospital, where they partnered with 106.5 The End's Woody & Wilcox for their 2nd radiothon for pediatric cancer. Only a few days later the Isabella Santos Foundation hosted their annual 5K Race for Kids Cancer in Ballantyne. Nearly 2,000 runners and supporters donned purple to support the cause. Supporters of the radiothon and 5K race raised over \$30,000 for the Carolinas Kids Cancer Research Fund in support of Levine Children's Hospital. Thanks to Erin, Stuart and the entire Isabella Santos Foundation team for their amazing support of pediatric cancer research at Carolinas HealthCare System's Levine Children's Hospital.

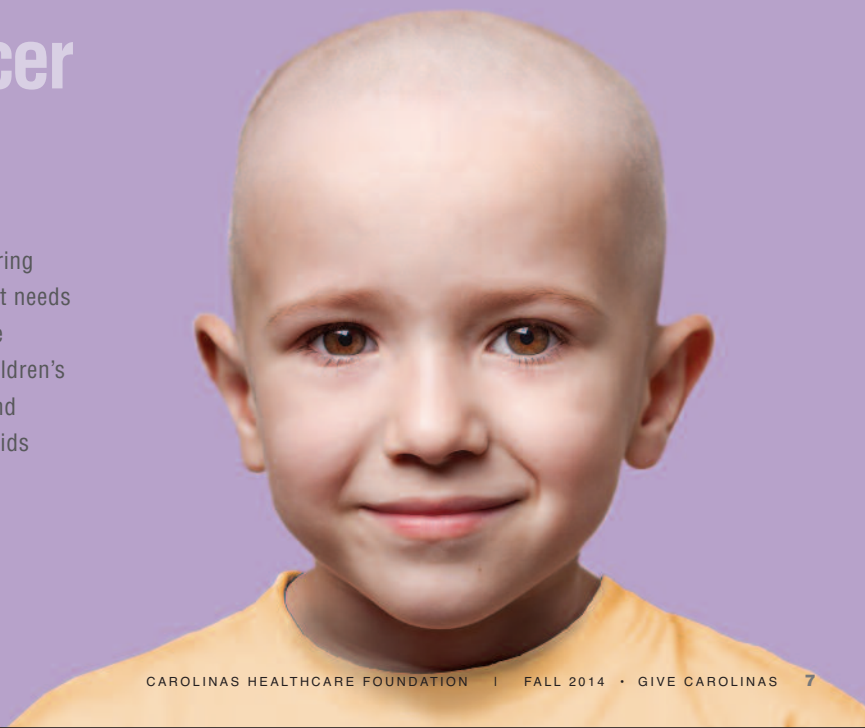


*Left: Young runners line up for the Isabella Santos Foundation 5K Race for Kids Cancer; middle: The Santos Family thanks donors and runners during the 2014 5K Race for Kids Cancer; Right: 106.5 FM's Woody and Wilcox pictured on either side of Stuart and Erin Santos during their visit to Seacrest Studios at Levine Children's Hospital.*

## Carolinas Kids Cancer Research Coalition

**Behind every great research hospital** is a caring support team dedicated to giving that hospital everything it needs to provide leading-edge research and clinical trials. For the Pediatric Hematology and Oncology program at Levine Children's Hospital, this contribution to our state-of-the-art facility and highly renowned medical staff comes from the Carolinas Kids Cancer Research Coalition.

**For more information:** [givecarolinas.org/fight](http://givecarolinas.org/fight)





## Bojangles' Tees-up for Muscular Dystrophy

Held in partnership with the Muscular Dystrophy Association, the Bojangles' Golf Classic event raised close to \$250,000 in support of Limb Girdle Muscular Dystrophy Research at the McColl-Lockwood Laboratory at Carolinas Medical Center. All proceeds from this year's event will also be matched personally by Hugh McColl. This represents the 16th year for the tournament, which, along with the company's in-store fundraiser each March, has raised millions of dollars to support muscular dystrophy research and summer camp programs.



### PROFILE

## Baxter Foundation Advances a Pilot Study at Levine Children's Hospital

As we all know, kids like to play. But sometimes play can result in injuries at home, on the playground, or at the ballpark. Physicians at Levine Children's Hospital have found pediatric elbow fractures to be among the most common injuries seen in children's orthopaedics. A generous gift of \$50,000 from the George W. and Ruth R. Baxter Foundation will advance a pilot study led by Brian Scannell, MD, Assistant Professor of Pediatric Orthopaedic Surgery, involving novel use of technology that may prevent catastrophic outcomes for orthopaedic patients at Levine Children's Hospital.





## Jeff Gordon Children's Foundation "Kicks-It" for Kids Cancer

In honor of Childhood Cancer Awareness Month, Jeff Gordon Children's Foundation held the 2nd Annual Charlotte Kicks-It kickball tournament on September 7. This year's tournament, which was organized through a national grassroots fundraising initiative known as "Kick-It," raised \$40,000 to benefit the Torrence E. Hemby Jr. Pediatric Hematology and Oncology Center—one of the fastest growing programs at Levine Children's Hospital.

*Members of Jeff Gordon Children's Foundation's  
Charlotte "Kicks-It" team, including teammates  
from Levine Children's Hospital.*



### FUNDRAISING IN ACTION

## Kiss 95.1 FM's Drex & Maney Drive New Fundraising for Levine Children's Hospital

For every patient at Levine Children's Hospital facing a life-altering diagnosis, complications at birth, or physical rehabilitation, their family—mom, dad, brothers and sisters—are also impacted by their experience at the hospital. For this reason, caregivers at Levine Children's Hospital are committed to extending the same world-class care and support services to each patient's family members. This commitment to family-centered care is at the heart of *Drex and Maney's Kids*, an initiative recently established by CBS Radio's Kiss 95.1FM Team, Drex, Maney and Cassidy. *Drex and Maney's Kids* complements the care provided by Levine Children's Hospital and lifts families' spirits by surrounding them with hope and community support at a time they need it most.



On October 6, Drex and Maney held their first annual Golf Tournament at Raintree Country Club, raising funds to bring hope to families at Levine Children's Hospital. And on November 25, tune into Kiss 95.1 FM as Drex, Maney, & Cassidy broadcast live from the Seacrest Studios at Levine Children's Hospital during the annual Secret Santa Radiothon to benefit Levine Children's Hospital.

*CBS Radio's Kiss 95.1 Team: Drex, Cassidy, and Maney*



# Doctors at Levine Children's Hospital Mend a Broken Heart

Shortly after his birth on February 3, 2014, Brantley Register's hands and feet started turning blue. The nurses quickly checked his pulse oximetry and immediately realized his readings were dangerously low. After an echocardiogram was taken of his heart, he was diagnosed with a congenital heart defect known as Hypoplastic Left Heart Syndrome (HLHS), and was transferred to Levine Children's Hospital the same evening. Less than 24 hours after being born, Brantley underwent a life-saving surgery, called the Norwood Procedure, which was performed by Dr. Benjamin Peeler, Chief of Pediatric and Adult Congenital Cardiothoracic Surgery at Levine Children's Hospital and Sanger Heart & Vascular Institute. Brantley spent a total of 63 days in the Ricky Hendrick Centers for Intensive Care and 74 days total at Levine Children's Hospital before finally going home for the first time in April 2014.

On August 26, Brantley returned to Levine Children's Hospital to undergo a second surgery, known as the Glenn Procedure, which was successfully performed by Dr. Peeler. Thanks to the medical expertise of healthcare providers leading the Congenital Heart Program at Levine Children's Hospital, combined with philanthropy that funds new technology and equipment designed to assist doctors in correcting heart conditions like HLHS, Brantley is well on his way to a healthy childhood.



## Look who caught the Dream!



### Natalie and Nick Foy (with Nora, little sister, and Theo, big brother)

Natalie and Nick Foy continue to support Levine Children's Hospital after spending time there with their oldest son, Theo. They joined the Dreamcatcher Society in late 2013 and actively participate by being a part of the Advisory Council. Special thanks to Nick's company, Cavu Wealth Management, for becoming the presenting sponsor for the Fall Friendsgiving event for the Dreamcatcher Society, which took place on November 4th.



# Charlotteans 4 Cancer Cure Advance Clinical Trials at Levine Cancer Institute

On August 20, Charlotteans 4 Cancer Cure committee members celebrated a \$50,000 commitment to Levine Cancer Institute with a plaque dedication at the facility's Phase I Clinical Trials Unit Family Waiting Room. Charlotteans 4 Cancer Cure, whose mission is "Choosing Hope for Charlotteans Fighting Cancer," was established in 2012 by a dedicated group of women in the 18-Hole Ladies Golf Association at Carmel Country Club. Members of the Charlotteans 4 Cancer Cure have shown great support for Levine Cancer Institute in 2014 through their annual golf tournament, silent auction, and a special evening event that they hosted featuring Dr. Derek Raghavan.



*(Seated): Margie Eades, Chair, C4CC. (Second row, L to R): Lisa Barbour, RN, Nurse Manager; Barbara Bolz, Patty Carbonara and Erin Springman (C4CC Committee members). (Back row, L to R): Dr. Robert Higgins; Kim Sleeper (C4CC committee member); Dr. Edward Kim; Scott Kerr, Carolinas HealthCare Foundation.*

## FUNDRAISING IN ACTION

# Eastwood Homes Hosts 2nd Annual Golf Outing to Benefit Levine Children's Hospital



*Team members representing event partner Sherwin Williams during the 2nd Annual Eastwood Homes Golf Outing.*

Eastwood Homes first became a partner of Carolinas HealthCare System and Levine Children's Hospital in January 2008, reinforcing its long-standing commitment to giving back to communities in the Carolinas. Since that time, a portion of the proceeds from each Charlotte-area home sale is donated to Levine Children's Hospital. Wanting to make an even greater impact, Eastwood Homes then introduced the Eastwood Homes Hospitality Cart, which circulates the floors and family waiting areas of Levine Children's Hospital and provides healthy snacks, reading materials, gifts, books and toiletries at no charge to patients and families staying in the hospital.

Most recently, Eastwood Homes hosted their 2nd Annual Charity Golf Outing, further strengthening their commitment to Levine Children's Hospital. During the event, the company raised more than \$40,000 for Levine Children's Hospital. Thank you to our partners at Eastwood Homes.

# More than 1,300 Build Hope for Children across the Carolinas

On October 18, under clear blue skies, more than 1,300 runners, walkers, stroller-joggers, and community supporters gathered for the Hopebuilders 5K Run and Stroller Roller benefiting Levine Children's Hospital. Now in its 19th year, Hopebuilders brings hope for a healthy future to children across the Carolinas. For nearly two decades, families and friends have joined Hopebuilders in honor or memory of special children in their lives, raising millions to support children's healthcare. From humble beginnings, Hopebuilders has evolved into the premier fundraising event for Levine Children's Hospital.

Babson Capital Management LLC, the Hopebuilders 5K Presenting Sponsor since 2008, again led the charge, raising more than \$40,000 through team fundraising efforts in addition to their sponsorship. Parent Financial, Presenting Sponsor of the 3rd Annual Stroller Roller 5K, was also among the leading corporate supporters who helped bring total net proceeds from the event to more than \$225,000 for 2014.

The outpouring of support from sponsors, teams, and individual fundraisers is a heart-warming testament to the surrounding community's compassion for our children's health and well-being.



*(Clockwise from top): Families warming up for the 3rd Annual Stroller Roller 5K; Honor Patients Luke and Jordan strike superhero poses before the start of Hopebuilders; James and Lauren Chemplavil with son John; Hopebuilders runners take off at the starting line; Team IDEA's captain, Dr. Niraj Patel, pictured with family members.*





*Thank you!*

Top Individual  
Fundraiser:

*Adelaide DeVries*  
close to \$6,000

Young  
Ambassador Award:

*Charlie Kapustin*  
over \$5,000

North Highland  
Community Cup:

*Team IDEA*  
close to \$19,000

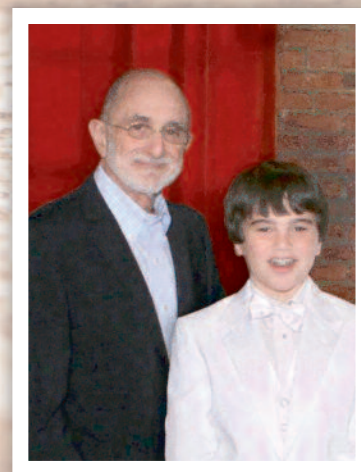
STORIES OF HOPE

## The Kapustin Family

Two years ago, young Charlie Kapustin was battling a brain tumor. As he was undergoing treatment at Levine Children's Hospital, friends and family rallied around him, even forming a team to raise funds through Hopebuilders, the annual 5K benefiting Levine Children's Hospital. "Team Charlie" was so successful, they were ranked as the top fundraising team – that year and the following year.

Although Charlie has recovered from his illness, his family once again turned to a Carolinas HealthCare System facility for treatment. His grandfather, Rafael Kapustin, was diagnosed with Multiple Myeloma and sought care at Levine Cancer Institute. This September, Mr. Kapustin and his wife Sara made a generous gift in support of myeloma research at Levine Cancer Institute. This gift will be instrumental in the launch of new investigator initiated research projects and early-stage clinical trials being conducted by Dr. Saad Usmani and his colleagues.

One family. Two gifts. Thousands of people impacted.



## Meet UTC's Guiding Force



When David Gitlin is not busy leading his team at UTC Aerospace Systems, he is dedicating considerable time to his community. As President of the Aircraft Systems business segment at UTC, which recently relocated to Charlotte, David encouraged his company to invest in the community. He set the tone by joining the Dreamcatcher Society, a philanthropic group that raises funds for projects at Levine Children's Hospital. In addition, he energetically accepted the invitation to serve on the hospital's board of ambassadors.



Most recently, David brought his UTC team out in full force for the annual Hopebuilders 5K. More than 200 colleagues wearing matching corporate shirts made quite an impact at the event – and they raised thousands of dollars in the process!

*(Above): David Gitlin of UTC Aerospace Systems; (below): More than 200 UTC teammates gathered to support the annual Hopebuilders 5K for Levine Children's Hospital.*

## RE/MAX Reaches High for CMNH

On September 29, RE/MAX Executive Realty held the 9th Annual Link Up for Kids golf tournament at Cedarwood Country Club. Though clouds gathered overhead, the spirits of the golfers could not have been higher. The tournament culminated with a heartfelt thank you from Yolanda Moore and her son Jayden, who received world-class care at Levine Children's Hospital. On behalf of RE/MAX Executive, Jayden presented a \$35,000 check for Children's Miracle Network Hospitals, which will be used to help kids just like him. Much of the event's success was due to the contribution of time, energy, and money from RE/MAX Executive Sales Associates who golfed, acquired sponsors, and coordinated a silent auction. RE/MAX Executive Realty is an ongoing partner of Children's Miracle Network Hospitals (CMNH) and the largest RE/MAX contributor to CMNH in the Carolinas. We thank them for their continued support and dedication to Levine Children's Hospital.



*Miracle Child Jayden with his parents at the RE/MAX golf tournament.*





# Thanks!

*Thank you for making our Children's Miracle Network Hospital campaign a great success this year.*

- CHS Teammates who gave to the 2014 Giving Campaign
- Carmike Cinemas
- Costco
- Food Lion
- Fred's
- Great Clips
- IHOP
- Love's
- Ollie's
- Publix
- RE/MAX
- Rite Aid
- Walmart & Sam's Club



Carolinan HealthCare System  
Levine Children's Hospital



Children's  
Miracle Network  
Hospitals

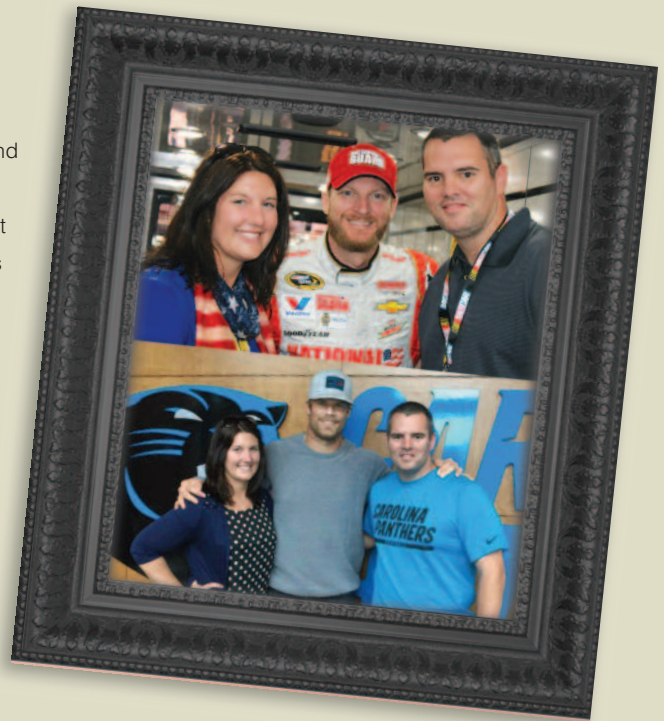
[givecarolinas.org](http://givecarolinas.org)

# NASCAR's Dale Earnhardt Jr. and Carolina Panthers' Greg Olsen Team Up

NASCAR driver Dale Earnhardt Jr., who drives the No. 88 in the NASCAR Sprint Cup and Nationwide Series, recently joined Carolina Panthers tight-end Greg Olsen, who wears the No. 88 in the National Football League, to launch a new fundraising initiative for Levine Children's Hospital. Known for their philanthropic efforts in the community, the dynamic duo teamed up to raffle off the ultimate sports experience called "Weekend With The 88s." Proceeds from the raffle, which totaled \$30,000, will benefit Levine Children's Hospital.

For the price of only \$18.88, fans were asked to purchase a ticket and enter the drawing for "Weekend With The 88s." The winner, Justin Brown of Wilmington, NC, was treated to a three-day experience that included racing, football, and private meet-n-greets with the No. 88s – Earnhardt Jr. and Olsen. We are thankful to our partners, Dale Earnhardt Jr. and Greg Olsen, for their continued commitment to the health and wellness of children in our community.

*Weekend with the 88s winner, Justin Brown, poses with fiancée Kristi Tinnes and Dale Earnhardt Jr. (above) and with Greg Olsen (below).*



Weekend With The

88s

# Dale Earnhardt Jr. Lends a Hand in the Fight Against Ovarian Cancer

Our friends at NASCAR are stepping up to impact cancer in the Carolinas once again. Last month, Sprint Cup Series #88 Dale Earnhardt Jr. offered to lend a "hand" during National Ovarian Cancer Month in honor of his long-time friend, Sherry Pollex—girlfriend of NASCAR's Martin Truex Jr.—who was recently diagnosed with ovarian cancer. Dale Jr. auctioned off several pairs of his custom-designed skeleton racing gloves—a trademark of the NASCAR pro—to raise funds and awareness for ovarian cancer. Locally, Dale Jr.'s teal skeleton gloves raised \$6,300 for the Carolinas Ovarian Cancer Fund at Levine Cancer Institute.



# Hyundai brings “Hope on Wheels” to Families at Levine Children’s Hospital



Hyundai Hope On Wheels® and Charlotte-area Hyundai dealers teamed up to bring hope to families whose children are battling pediatric cancer at Levine Children’s Hospital. On July 9, Levine Children’s Hospital’s Dr. Javier Oesterheld was awarded a \$75,000 Hyundai Young Investigators Clinical Award for his work on the Developmental Therapeutics (DVL) program at The Torrence E. Hemby, Jr. Pediatric Hematology and Oncology Center at Levine Children’s Hospital. Levine Children’s Hospital is one of 13 recipients of a 2014 Hyundai Young Investigator Clinical Award, which helps principal Investigators pursue research and implement clinical programs aimed at improving the lives of children battling pediatric cancer. 2014 marks the 4th consecutive year Levine Children’s Hospital has been awarded a Hyundai Hope On Wheels® grant to advance patient services and clinical research in the area of childhood cancer.

*13-year-old Hailey Amaral poses with her physician at Levine Children’s Hospital, Dr. Javier Oesterheld.*

CANCER INITIATIVES

## Charlotte Policemen, Firemen Square off to Fight Kids Cancer

On August 29, the Charlotte Mecklenburg Police Department and the Charlotte Fire Department shifted their focus from fighting crime and fire to fighting kid’s cancer during the 4th Annual Chief’s Cup. The annual charity game, which featured the CMPD Blue Hornets Baseball Club battling the CFD Blaze Baseball Club at the BB&T Ballpark, raised \$10,000 for the Carolinas Kids Cancer Research Coalition at Levine Children’s Hospital, which advances Phase I and Phase II clinical research trials within the hospital to better treat and one day cure pediatric cancer.



## Hickory Area Rotarians Collaborate to Fight Kids Cancer



On October 5, participants in the Carolina Cycle Challenge pedaled their way through the Hickory region as part of an effort to raise funds for local pediatric cancer research. The Challenge drew 700 riders and 400 volunteers.

The event, formerly known as Brett's Ride, was founded by the friends and family of Brett Gosnell, a Hickory teenager who battled pediatric cancer. He led the ride during its first and second years, prior to losing his battle with cancer in 2006.

Today, the event is organized by Rotarians from the Catawba Valley, Lake Hickory, Hickory, Hickory Sunrise, Newton-Conover and Lincolnton Sunrise clubs. This year's Carolina Cycle Challenge raised close to \$60,000, a portion of which will support pediatric cancer programs at Levine Children's Hospital.

### PROFILE

## Young Ambassadors Lead the Charge for a Better Future in Healthcare

The annual CHS Young Ambassador's Kick-Off celebration was held this August to highlight youth-led fundraising on behalf of Carolinas HealthCare System's Levine Children's Hospital, Levine Cancer Institute, and other facilities within the System. Whether through a bake sale, saving allowances, or participating in any of Carolinas HealthCare Foundation's fundraising events, these youth continue to inspire individuals of all ages, proving that anyone can make a difference in the life of a patient, at any age. Mike Rucker, Honorary Team Captain of the Young Ambassadors, formally recognizes the young fundraisers each year, instilling in them a sense of pride and responsibility for their continued philanthropy for Carolinas HealthCare System.



*Interested in becoming a Young Ambassador?  
Email [chfoundation@carolinashealthcare.org](mailto:chfoundation@carolinashealthcare.org) to learn more!*



# Kohl's Teams Up with Levine Children's Hospital to Create Kohl's Game Plan For Kids

Kohl's Department Stores have a long history of supporting patients at Levine Children's Hospital, having contributed over \$2.7 million to Levine Children's Hospital since 2000. Most recently, through the Kohl's Cares® cause merchandise program, Kohl's donated \$221,914 to Levine Children's Hospital. Kohl's Stores across the greater Charlotte region participated by selling books and plush toys for \$5, with 100 percent of net proceeds benefiting Levine Children's Hospital. This year, funds will help support Kohl's Game Plan for Kids at Levine Children's Hospital, a new initiative to educate families on injury prevention, nutrition, hydration, sports safety and overall health and wellness through a multi-faceted community awareness campaign.

For more information on Kohl's Game Plan for Kids, visit [kohlsgameplan4kids.com](http://kohlsgameplan4kids.com).



## Hospice of Union County Raises Funds for Patient Care

The 18th Annual Hospice of Union County "Griffin Motor Company" golf tournament raised \$125,171 for hospice patient care. The successful fundraising event has raised over \$1.3 million since its inception. Pictured (L-R): Wayne Berg, Development Director, Hospice of Union County, Rob & Jean Kreisher, Volunteer Tournament Directors, Jamie Cicali, Executive Director, Carolinas Palliative Care and Hospice Network, Mary Durham, Executive Director Hospice of Union County, and Macon Griffin, Griffin Motor Company.





# Nov. 25

## 3rd Annual Secret Santa Radiothon

TUESDAY, NOVEMBER 25, 6-10 AM AND 3-7 PM

On November 25, tune into KISS 95.1 FM (from 6-10 AM and from 3-7 PM) as Drex, Maney, & Cassiday broadcast live from the Seacrest Studios at Levine Children's Hospital during the annual Secret Santa Radiothon to benefit LCH. Your gift will bring hope to our patients and their families, and will help each child at Levine Children's Hospital have an unforgettable Christmas!

SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️

# Dec. 28

## 2nd Annual Belk Bowl 5K

SUNDAY, DECEMBER 28, 1:00 PM - 3:00 PM

On December 28, run the Belk Bowl 5K benefiting Levine Children's Hospital. The race begins at the Wells Fargo Plaza/Atrium, 310 S. Tryon Street, in uptown Charlotte. *Details at belkbowl.com.*



SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️ SAVE THE DATE ❄️



# Feb. 14

## 11th Annual Cupid's Cup 5K

SATURDAY, FEBRUARY 14, 2015

Grab your sweetie and join us this Valentine's Day for the annual Cupid's Cup 5K and Fitness Walk, benefiting Cardiovascular Health and Rehabilitation Programs at Carolinas HealthCare System. *Details forthcoming on cupidscup5k.com.*



FUNDRAISING IN ACTION

## “Grab Bag” Shoppers Give Back to Levine Children’s Hospital

On Saturday, July 26, shoppers at Plato’s Closet and Once Upon A Child enjoyed the local retailers’ annual Grab Bag Sale, a new fundraising event benefiting Levine Children’s Hospital. For a \$15 donation to Levine Children’s Hospital, customers at the Pineville, Matthews, and University locations were invited to “grab” as much merchandise as possible into one shopping bag from select merchandise. We are grateful to our partners at Plato’s Closet and Once Upon a Child for raising over \$14,700 to benefit Levine Children’s Hospital patients and families.

*Partners from Plato’s Closet and Once Upon A Child present Levine Children’s Hospital with a check for \$14,700.*



WHEELS IN MOTION

## Joey Logano Foundation Helps Give a Second Chance to Children

This July, NASCAR Sprint Cup Series driver Joey Logano visited the Seacrest Studios at Levine Children’s Hospital to present a donation of \$5,000 on behalf of the Joey Logano Foundation. The donation will provide playroom equipment for the Pediatric Rehabilitation Unit. Many children at Levine Children’s Hospital have suffered a traumatic brain or spinal cord injury, often the result of an accident. The items purchased by the Joey Logano Foundation will aid with patient rehabilitation to provide a second chance for those who have suffered traumatic injuries.

We are grateful to partner with the Joey Logano Foundation, whose mission is to “Inspire and assemble the NASCAR community to assist those across the nation who are in need of a second chance due to natural or human disaster.”

# 13-Year-Old Hailey Amaral Learns the Value of a Good Support System

In early 2014, 13-year-old Hailey Amaral complained of pain in her right elbow. An ice pack and aspirin would have normally been all the 8th-grade softball player would need, but her pain persisted. Weeks later, a knot had formed in Hailey's arm. Though initial x-rays showed no sign of a broken bone, Hailey's family sought further tests, turning to healthcare providers at Levine Children's Hospital. By February, an MRI and biopsy revealed that Hailey had synovial cell sarcoma—a soft tissue tumor in her elbow. Surgery and months of chemotherapy and radiation treatments followed. Thankfully, Hailey's treatments were successful. In July of this year she was diagnosed as cancer-free.

Hailey understands the value of a good support system and wants to be a source of encouragement to other patients who are battling cancer at Levine Children's Hospital. Not only do the caregivers, family members, and friends of patients at Levine Children's Hospital help them brave every stage of their diagnoses, thousands of community supporters also surround these children with hope. We remain ever grateful to our generous donors, whose gifts enable Levine Children's Hospital to provide the best care possible to patients, through state-of-the-art equipment, specialized services, and clinical research.



*Top: Hailey during treatment at Levine Children's Hospital; Bottom: Hailey with her mother, Teresa Marchland.*

## FUNDRAISING IN ACTION

### CMC – Pineville, CMC – Union Hit the Greens for Charity

The 6th annual CMC – Pineville Golf Invitational, presented by Carlisle Companies, was held on Monday, September 15 at Providence Country Club. With Carlisle Companies leading the way, the tournament raised \$70,000 to help support a Levine Cancer Institute cancer navigator on the CMC – Pineville campus.

A second CMC facility—CMC Union—also benefited from an annual golf tournament held at Stonebridge Country Club on September 22. Presenting Sponsor, Anson Health and Rehabilitation, was joined by 93 golfers who raised over \$25,000 to benefit Women and Children's Services in Union and Anson Counties.



# American Girl Store Partners with Levine Children's Hospital

When the dolls come to stay, the kids come out to play...and they came out in full force for the grand opening of the American Girl Store at Southpark Mall. One of the happiest doll owners was eight-year-old Darien Gray, a former patient at Levine Children's Hospital. Darien underwent a life-saving bone marrow transplant and has been cancer free for several years since. The American Girl Store, which has selected Levine Children's Hospital as its local charitable partner, gave Darien and her best friend each a brand new doll. They also made a generous donation of \$10,000 to Levine Children's Hospital, in addition to books and art supplies for patients at the hospital.

*Former patient Darien Gray  
with Levine Children's  
Hospital facility executive  
Callie Dobbins.*



*Above: (L-R): Mike Lutes, Dr. John Cattie, Donnie Baucom, and John Moore.  
Right: Supporters of the CMC-Pineville Golf Invitational present a check  
for more than \$70,000 to CMC-Pineville staff.*



## Rutherfordton Bridge Club supports ALS Research

On September 12, bridge players and supporters gathered at Rutherfordton Presbyterian Church in Rutherfordton, NC, to raise money for ALS research at the Carolinas Neuromuscular/ALS-MDA Center. To date, the effort has raised more than \$11,000.

The Rutherfordton Bridge Club for ALS Research was initiated by Dick Craft, in memory of his wife, Kathy, who received treatment at the Carolinas ALS Center. Mrs. Craft's family wanted to make a difference in the world of ALS research, and for it to have local impact. They not only appreciated the level of care that she received, but the international research reputation of Dr. Brooks and the ALS team motivated them to fundraise for The Carolinas ALS Center.

At the close of the event, Mr. Craft and his family participated in the ALS Ice Bucket Challenge to bring awareness to the important cause that they are supporting.

*(Members of Kathy's family, L-R): Doug and Kay Sheets, Elizabeth Wood, Dick Craft, and Julia Wood.*



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## The Gift of Hope

The holiday season offers the opportunity to provide hope – to invest in the health and well-being of others in our community. Whether you wish to honor a loved one, thank caregivers for their compassion and expertise, or support the latest advances in medicine, Carolinas HealthCare Foundation offers many ways to give back.

Community support has played a tremendous role in enhancing the services Carolinas HealthCare System offers for our patients including early stage clinical trials; blood and marrow transplants for children and adults; survivorship and educational programs; and the latest technology for rehabilitation.

You may direct your gift to the program that is most meaningful to you, and 100% of your tax deductible donation will go to that program. Gifts may range from personal checks to gifts of securities and charitable bequests. The following are some of the many areas you may be interested in supporting.

- Carolinas Rehabilitation
- Levine Cancer Institute
- Levine Children's Hospital
- Neurosciences Institute
- Sanger Heart & Vascular Institute

Give the gift of hope! Visit [givecarolinas.org/holidaygiving](http://givecarolinas.org/holidaygiving) for details or call 704-355-4048.



Carolinas HealthCare Foundation





Carolinas HealthCare Foundation

P.O. Box 32861 | Charlotte, NC 28232  
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# SAFE HOLIDAYS

## Making the Holidays Safe



The holiday season may be the most wonderful time of the year, especially for kids. Unfortunately, for emergency room doctors it's also one of the busiest. Take the following precautions to avoid common holiday dangers, so you and your family can enjoy a season that's happy and healthy.

- Prevent poisonings by keeping mistletoe, holly, poinsettias, Jerusalem cherry plants, and other decorative plants out of the reach of kids.
- Be aware that "bubble lights" containing methylene chloride can be poisonous if a child drinks the fluid from more than one light (even if labeled nontoxic).
- If alcohol is served at a party, remove the empty and partially empty cups.
- Keep an eye on tree ornaments, light bulbs, tinsel, and small toys, as well as common holiday foods such as popcorn and peanuts – all of which may pose a choking hazard to young children.
- Keep your tree secured in a sturdy stand so that it doesn't tip over and keep it away from all heat sources.
- Prevent fires by not overloading circuits and extinguishing candles when you leave the room.
- Avoid kitchen accidents, such as burns and scaldings, by keeping pot handles turned away from the front of the stove and keeping the oven door closed.
- Prevent a holiday ER visit by ensuring children are buckled securely during car rides and by not driving after drinking alcohol.
- Supervise young children who are sledding and avoid dangerous sledding areas, such as rocky areas, steep hills, and crowded sledding hills.



Carolina Kids  
Health Network

