

Give

Carolinas

Summer 2014

Kids rock, and so did music sensation Aloe Blacc, when the Cam Newton Foundation and Levine Children's Hospital teamed up for an unforgettable gala.

SEE INSIDE FOR MORE



Carolinan HealthCare Foundation

19TH ANNUAL

Hopebuilders

5K & Stroller Roller 5K



BENEFITING LEVINE CHILDREN'S HOSPITAL



SATURDAY, OCTOBER 18 | RUN/WALK

Two great races... one terrific cause!

Hope, health, and happiness. They are what we want for our children.

Your donation plays a crucial role in the healing and recovery of patients at Levine Children's Hospital. Join us in giving children hope for a healthy future.

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Give Carolinas

Summer 2014

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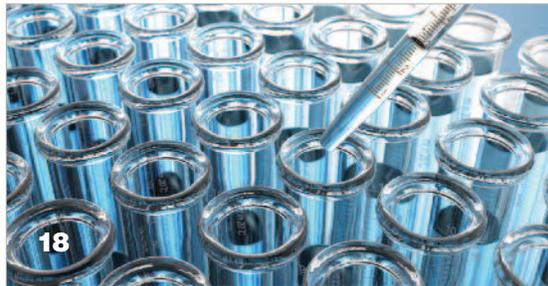
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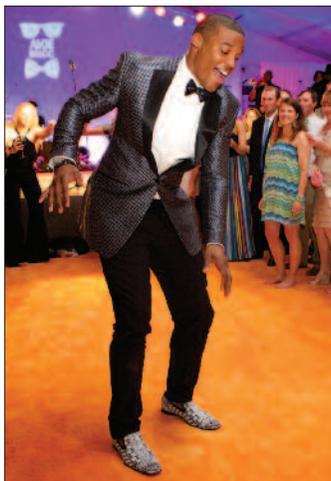
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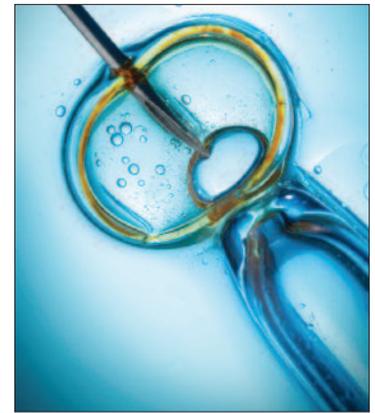
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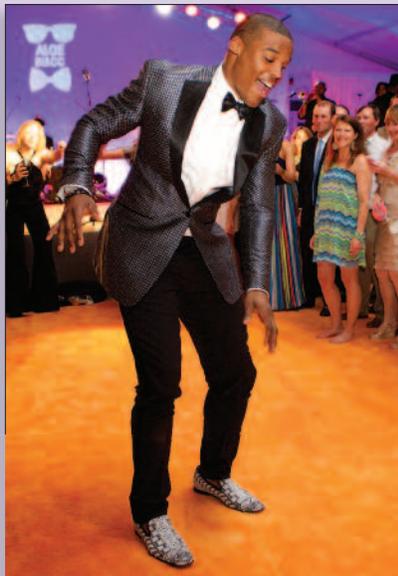
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Kids Rock! Gala

On May 16, Carolinas HealthCare Foundation and the Cam Newton Foundation teamed up to host the inaugural *Kids Rock! Gala*. Over 400 guests came together at the Charlotte Country Club to support the combined missions of the two foundations.

The event raised over \$200,000, half of which will fund programs to support community health and wellness programs conducted by Levine Children's Hospital, and the other half of which benefit the Cam Newton Foundation's mission of supporting local youth in the areas of education, physical fitness, and healthcare. Throughout the evening, guests participated in a Diamonds Direct bracelet raffle, and a silent and live auction featuring items such as a trip to the Super Bowl or Wimbledon; took pictures in a photobooth; and saw a live performance by renowned entertainer Aloe Blacc.

We extend our sincere gratitude to the event's primary sponsors for the support in making this event a success: Under Armour, PNC Financial, and Belk.



Left: Cam hit the dance floor to the delight of many guests (below right).

Below: Volunteer youth ambassadors enjoyed one-on-one with Cam.



STORIES OF HOPE

Emily Magnus

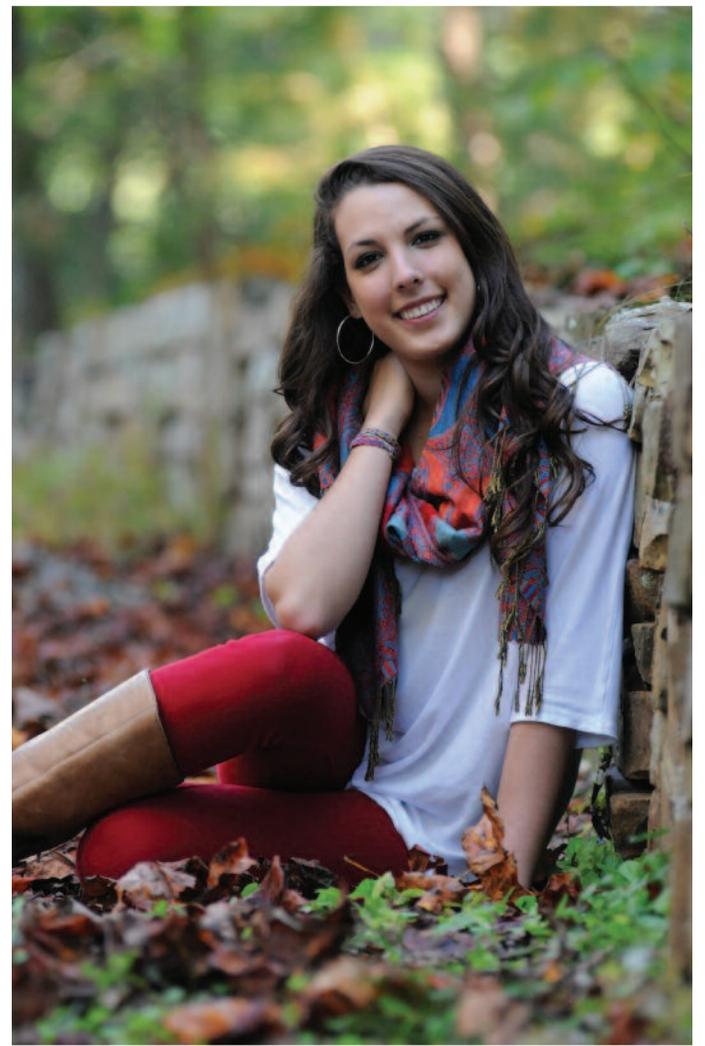
In January 2008, Emily Magnus received the shocking news from her local dermatologist in Statesville, NC, that she had melanoma. An energetic, carefree 11-year-old, Emily was not expecting the growth on her right thigh to be diagnosed as a cancerous tumor. "I was only 11 years old and felt like a broken object, no longer in mint condition," said Emily following her diagnosis.

The Magnus family turned to Dr. Richard White and his team of experts at Levine Cancer Institute. Emily was told that she needed surgery to remove the tumor, followed by a skin graph because the tumor was so deep and close to the bone. A Sentinel lymph node test showed that the cancer had spread to one lymph node. In March 2008, Dr. White performed surgery to remove all of the lymph nodes in her right groin. One month later a PICC line was inserted to deliver all of Emily's Interferon treatments, which would boost her immune system and reduce the growth of cancer cells.

Lasting a whole year, Emily's treatments were tough, but she was tougher. She never gave up and to this day is constantly asked why she is always happy. Her response? "Why live life being anything but happy? It has been only five years since I was diagnosed with melanoma, and I still wake up daily, thankful for another day and a life full of happiness."

Currently, a 17-year-old high school graduate heading to the University of North Carolina at Chapel Hill, Emily lives every day "with hope and cheerfulness knowing that [she] is a survivor."

I still wake up daily, thankful for another day and a life full of happiness."



FUNDRAISING IN ACTION

Miles Against Melanoma

On April 26, the Third Annual Miles Against Melanoma 5K was held at Omega Sports in the Arboretum Shopping Center. Melanoma awareness supporters of all ages and abilities gathered that morning, excited to spread the message to "Save the Skin You're In." Thanks to the many sponsors, participants, and supporters, the event raised approximately \$20,000 for Levine Cancer Institute.

9th Annual Save Your Skin: Melanoma Awareness Golf Classic

On June 2, more than 100 golfers gathered at Carmel Country Club to participate in the 9th Annual Save Your Skin Melanoma Awareness Golf Classic. The tournament is held annually to raise funds for melanoma prevention and research efforts at Carolinas HealthCare System's Levine Cancer Institute. Martin Kreshon, Sr., M.D., a prominent local physician, was a key figure in the creation of this tournament, which honors the life of his late wife Jerri, who lost her battle with melanoma in 2005. Dr. Kreshon, along with other friends and family members of patients who have battled the disease, established the Save Your Skin Melanoma Awareness Golf Classic in 2006.

More than 250 new patients are treated for melanoma, the most serious form of skin cancer, each year through Levine Cancer Institute's Melanoma and Immunotherapy Program. This year's event raised \$50,000 for melanoma prevention and research at Levine Cancer Institute. Thank you to our presenting sponsor - Bank of America; Awareness Sponsors - ACN, Robins & Morton, Medcost Benefit Services; and SPF 25 Sponsors - Levine Cancer Institute, Sterling Capital Management, and Wedge Capital Management for their commitment to this important cause.



Above: Russ Guerin (L) with Michael Rose (R)

Below: (L-R) Dr. Kreshon, Kathy Carver, Robby Mackelfresh, and Andy Mackelfresh.

The NC chapter of Miles Against Melanoma was founded in memory of Amy Jo Ross Robinson. Originally diagnosed in high school, Amy was only 30 years old when she lost her fight with this deadliest form of skin cancer. Proceeds from the event benefit the Levine Cancer Institute and will help establish an educational program for newly diagnosed melanoma patients as well as an emergency fund to help melanoma patients with basic necessities.

A special thanks to the top sponsors, Levine Cancer Institute, Piedmont Plastic Surgery & Dermatology, Omega Sports, and Charlotte Skin & Laser. Thanks also to the top team fundraisers - Serious Business, Amy's Army, and Lacey's Legion.

For more information about Miles Against Melanoma NC, visit www.milesagainstmelanomanc.org.

Charlotte Knights Give Back

The Charlotte Knights hosted their 7th Annual Charlotte Knights Golf Classic on June 2 at TPC Piper Glen. Over 120 passionate supporters and devoted fans enjoyed a beautiful day of golf all while raising over \$16,000 for Carolinas HealthCare System's Levine Children's Hospital.

Continuing their generous support for Carolinas HealthCare System, the Charlotte Knights also hosted the 9th annual Pink Knights game, presented by Charlotte Radiology and Belk, Inc. A "pink" theme was carried out all evening. The first 2,000 women to arrive at the BB&T Ballpark received complimentary pink baseballs. The Charlotte Knights donned pink jerseys for which fans could bid during a silent auction. While raising awareness for breast cancer prevention and early detection, the event also raised \$14,751 to benefit diagnostic breast cancer services at Levine Cancer Institute.



What's Your Preference?

Do you prefer to receive your newsletter in the mail or online?

Let us know and we'll give \$5 to the CHF fund of your choice!

Email us at:
chfoundation@carolinas.org



In the NIC of Time

More than 200 attendees gathered at The Fillmore on May 30 for the 4th Annual In the NIC of Time, benefiting the Cottie & Cake Fund. The Cottie & Cake Fund supports the neonatology program at Levine Children's Hospital as well as the Charlotte Fetal Care Center. This year the funds will support a new initiative at Levine Children's Hospital, the NicView Webcam System. Each isolette in the Neonatal Intensive Care Nursery will have its own mounted webcam in order to give parents secure, real-time viewing of their infant while away from the hospital. A free service to patients and their families, this offers peace of mind and alleviates some of the anxiety parents experience with a newborn in the hospital.

Special thanks goes to In the NIC of Time event sponsors: Wells Fargo, Nathan Hale Capital LLC, Mr. Porter Byrum, MSS Solutions, Sally and Will Graves, Fran and Don Russ, DermaTran, Meghan and Steve Hampton, and Amy and Alfred Dawson.

(L) Event founder Meghan Hampton and her mother, Fran Russi, along with friends and supporters (R), enjoy the NIC of Time event.



Funds from NIC of Time will support the NicView Webcam System.

Play Anything Day with “Chris” 95.1FM

On May 7, CBS Radio's Drex, Maney, and Cassiday of KISS 95.1FM broadcasted live from the Seacrest Studios at Levine Children's Hospital as “Chris 95.1FM.” For one day only, KISS 95.1FM was renamed “Chris 95.1FM” in honor of Chris Corsi, a senior at Marvin Ridge High School, and current patient at Levine Children's Hospital and Carolinas Rehabilitation. Thanks to the generosity of “Chris 95.1FM” listeners, along with a tremendous gift of \$6,000 from our friends at Planet Fitness, Play Anything Day raised over \$40,000 to support Levine Children's Hospital.



Chris
≡ 95.1 FM ≡

Chris Corsi joins the Kiss 95.1FM Team for Play Anything Day at Levine Children's Hospital.

FUNDRAISING IN ACTION

Fifth Annual Adam Faulk Tanksley Golf Tournament

The 5th Annual Adam Faulk Tanksley Golf Tournament was held on June 16 at Providence Country Club. This annual golf tournament yielded \$30,000 in proceeds to benefit the Developmental Therapeutics Program at Carolinas HealthCare System's Levine Children's Hospital. The Developmental Therapeutics program's mission is to bring Phase I & II clinical trials to the Charlotte area so no child ever has to leave the area for state-of-the-art care. Special thanks to the Adam Faulk Tanksley Foundation for continuing to support Levine Children's Hospital!



STORIES OF HOPE



Amazing Ava

At just 3 weeks old, precious Ava started developing breathing problems and was rushed from her pediatrician's office to Levine Children's Hospital.

The hemangioma, or strawberry birthmark, she was born with actually extended beneath the surface of her skin and was obstructing her airway. Ava had to have a tracheotomy to allow her to breathe, while doctors monitored her hemangioma and decided on the best course of care. Her parents were told that the trach might have to stay in place for up to 5 years.

After spending a month at Levine Children's Hospital, Ava was able to go home with the assistance of in-home nursing care. The family often returned to the hospital for specialists to administer steroid treatments and closely monitor the hemangioma. Because of this specialized care, Ava was able to have the trach removed at the age of 18 months.

Ava is now a very active 5 year old. Her parents consider her doctors at Levine Children's Hospital to be their heroes. Thanks to caregivers and supporters like you, Ava's life was saved. Today, she is a happy, active little girl.

STORIES OF HOPE

Martin — the Miracle

Frances and David Liberto's world was turned upside down when, halfway through Frances's third pregnancy, the couple was told that their son Martin would be born with a congenital heart defect known as Hypoplastic Left Heart Syndrome (HLHS). Much to their relief, the Libertos soon learned of The HEARTest Yard Initiative—a fund developed by Carolina Panthers Tight-End, Greg Olsen, under the banner of his charitable foundation, Receptions for Research. As the very first beneficiaries of the fund, the Libertos were provided in-home, private nursing care and physical therapy, as well as speech therapy to support Martin's development during his earliest months.



After his delivery, Martin spent 7 weeks in Levine Children's Hospital's Neonatal Intensive Care Unit. The months that followed would be most critical to the long-term outcome of his care—which would include at least three major surgical procedures to correct his heart condition. While the priority of the Liberto's private nurse was to safeguard Martin's continued recovery and development between surgeries, the in-home care also gave Frances and David Liberto the peace of mind to take care of themselves and their two older children. Just as Martin's health continues to improve with each treatment for HLHS, today the Liberto family is thriving, thanks to the support of The HEARTest Yard Fund.

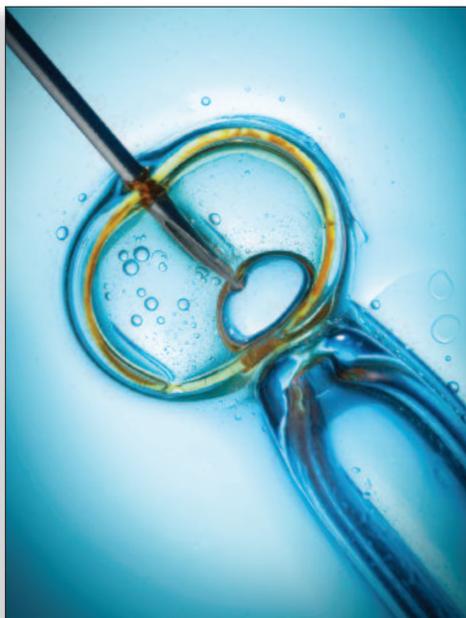
In Memoriam

Shelton Gorelick

The city of Charlotte is especially fortunate to be comprised of individuals who recognize the incredible impact of giving back to the community and whose commitment to philanthropy is steadfast. Shelton Gorelick, whose life was devoted to philanthropic activities, including long service on our Foundation Board and leadership support for Levine Children's Hospital, was certainly one of those individuals. Regrettably, after 84 full and happy years, Mr. Gorelick passed away on June 14, 2014.

Although Shelton was born in Jamaica, Long Island, New York, he spent the vast majority of his life in Charlotte. He graduated from Charlotte Central High School, attended the University of North Carolina at Chapel Hill, and founded CMC Finance Group and Capital Premium Plan in the city of Charlotte with his father. Shelton's brother, William, would soon join the family business. Over the course of its history, the business would be acquired many times, but the brothers continued to operate it. Shelton's sharp business acumen was a defining personal trait throughout the whole of his life; he remained involved in the financial market even into the last weeks of his life.

Mr. Gorelick's involvement in and around the city of Charlotte is close to unparalleled. He served as a director or member of several businesses, civic, and charitable organizations, including Carolinas HealthCare System, Carolinas HealthCare Foundation, First Railroad & Banking Company, First Union, Mint Museum of Craft and Design, Penland School of Crafts, Charlotte Country Day School, Jewish Federation of Greater Charlotte, Foundation of Shalom Park, Blumenthal Jewish Home, and many others. He is survived by many family members, including his wife of 24 years, Carol Nacdimen Gorelick, his brother, William, five children, and many grandchildren. Shelton Gorelick will be sorely missed and fondly remembered by all who knew him.



CHS IVF Family Fund

James and Lauren Chemplavil are no strangers when it comes to infertility—something that nearly one in six couples will experience. Through the help they received from Dr. Rebecca Usadi, associate director, Reproductive Endocrinology and Infertility at Carolinas Medical Center, Mrs. Chemplavil delivered a healthy baby boy in June 2013.

In gratitude for the care they received, the Chemplavils made the decision to give back by helping other couples facing infertility. The couple made a substantial gift to serve as the seed money to begin growing the Carolinas HealthCare System IVF Family Fund. The fund is created to provide grants for patients with infertility who require financial assistance for assisted reproductive techniques, such as in vitro fertilization and frozen embryo transfer at Carolinas HealthCare System's Reproductive Medicine and Infertility Center.

Dreamcatchers Provide Eye-opening Gift

In late June, 8 year-old Lily became the first patient at Levine Children's Hospital to experience CinemaVision, a new technique being offered for patients having MRI scans in the hospital's Radiology Department. Her response: "Having an MRI is not bad at all. All I had to do was watch a movie." The state-of-the-art virtual entertainment system allows patients to do just that—watch their favorite movie using special goggles—rather than waiting anxiously for a procedure to be completed. The system also includes headphones and a microphone, which allows the patient and MRI technicians to communicate during the procedure.

CinemaVision is funded entirely through philanthropy, thanks to the generosity of the Dreamcatcher Society, a giving society established at Carolinas HealthCare Foundation in 2004. Now more than 230 members strong, the Dreamcatcher Society is an energetic group interested in the health and well-being of children in Charlotte and the surrounding region. Members pledge \$1,000 a year for five years to underwrite programs and resources at Carolinas HealthCare System's Levine Children's Hospital.

CinemaVision helped distract Lily while she underwent an MRI.



Welcome!

We would like to welcome the following new members of the Dreamcatcher Society! These couples joined at the spring family outing at the new BB&T Ballpark for the Charlotte Knights baseball game.

Jacob and Emily Norris
Jen and Brad Farris



Catwalk for a Cause

On May 14, more than 600 friends of the Martin Truex Jr. Foundation enjoyed the 5th annual Catwalk for a Cause. At the close of the event, a check for \$60,000 was presented to Levine Children's Hospital to support the Martin Truex Jr. Pediatric Special Needs Fund at the hospital—which helps families struggling to balance financial burdens while caring for a child who has complicated or long-term medical needs. Event proceeds also benefit the Seacrest Studios at Levine Children's Hospital.



Martin Truex Jr. and Sherry Pollex walk the catwalk with patients from Levine Children's Hospital during Catwalk for a Cause.

Did you know?

The Seacrest Studios at Levine Children's Hospital provide young patients an outlet through which to engage and explore the creative realms of radio and television as well as enjoy live performances by musical artists.



Grand Opening of Robert Haywood Morrison Gardens and the Statue Unveiling of Jane Renwick Smedberg Wilkes

On May 13th, Carolinas HealthCare Foundation hosted an intimate ceremony to celebrate the opening of the Robert Haywood Morrison Gardens on Little Sugar Creek Greenway. The gardens honor a \$250,000 gift from the Robert Haywood Morrison Foundation in memory of Robert Morrison, a distinguished Charlotte businessman, environmentalist, and philanthropist.

Leaders representing Carolinas HealthCare System, the Robert Haywood Morrison Foundation, the History Trail Board, and Mecklenburg County Parks and Recreation gathered to dedicate the garden and unveil a statue of Jane Renwick Smedberg Wilkes – the founder of St. Peters, the precursor hospital to Charlotte Memorial Hospital (now Carolinas Medical Center). Many descendants of Jane Wilkes also attended the event to commemorate their ancestor for her compassion and role as a pioneer of modern healthcare in North Carolina. The statue was created by artist Wendy Ross, an internationally known portrait sculptor whose work has been featured in the U.S. Supreme Court and the U.S. Capitol. It was funded by a gift from Carolinas HealthCare System and is part of Charlotte's "History Trail."

"The Robert Haywood Morrison Gardens are now positioned as a gateway to the Carolinas Medical Center campus and as a place of respite for our patients," said Michael Tarwater, CEO of Carolinas HealthCare System. "And this statue, which is a focal point of the Gardens, serves as Jane's legacy to the health and wellness of our community."



Above: (L-R) Michael Tarwater, CEO of Carolinas HealthCare System; Cynthia Tyson, Robert Haywood Morrison Foundation; and Jim Garges, Mecklenburg County Parks and Recreation.



Below: Descendants of Jane Wilkes gathered to celebrate her statue's unveiling.



Brian Muscarella: A Champion's Story

After a spinal stroke in 2011 left Brian Muscarella paralyzed from the neck down, he says, "My life went from traveling every day as a managing director for New York Life and balancing a busy family in Charlotte, to fighting every day to do tasks we take for granted." Friends and family rallied around Brian as he completed his physical rehabilitation at Carolinas Rehabilitation.

As he regained his strength and eventually his muscle movement, Brian decided to honor his friends and family for the support they gave him during recovery by supporting patients who likewise fight every day to overcome the obstacles of physical disabilities. In 2011, Brian became an active participant in and supporter of the Adaptive Sports and Adventures Program (ASAP) at Carolinas Rehabilitation.

In April of this year Brian completed his third Cycle to the Sea charity bicycle ride, traveling by hand-cycle from Charlotte, NC to North Myrtle Beach, SC in less than three full days. He is a champion in more ways than one for the annual fundraiser. Under the



banner of "Team Freak," Brian and his teammates have collectively raised over \$75,000 for ASAP through their participation in Cycle to the Sea. Brian comments about the event, "For me, it's never been a choice. It has only been when I will walk again, not *if*. My family and dear friends have selflessly given their time and energy to my cause: I bring it every day to honor them."

Brian Muscarella and teammates at the Cycle to the Sea fundraiser.

Congratulations, Walmart & Sam's Club, for another successful campaign this year!

#1 Fundraising Walmart- Walmart #1156, Mooresville
#1 Fundraising Sam's Club- #6355, Hickory

Increased over 50%:

1464, Charlotte	4410, Granite Falls	5085, Belmont
1552, Salisbury	5063, Matthews	5298, Gastonia

*Heggie Richardson,
Dravet Syndrome
patient at Levine
Children's Hospital,
checking out
at Walmart.*



Thanks!

Thanks to you, these campaigns have been a great success!

RITE AID
\$63,000

IHOP
\$8,000

PUBLIX
\$24,000

FOOD LION
\$156,000

COSTCO
\$43,000

**CARMIKE
CINEMAS**
\$9,000

FRED'S
\$7,000

**WALMART &
SAM'S CLUB**
\$534,000

OLLIE'S
\$9,000

Don't forget to support these campaigns getting underway!



Carolinus HealthCare System
Levine Children's Hospital



Children's
Miracle Network
Hospitals

givecarolinas.org

LOVE'S
August -
September

GREAT CLIPS
October

The Carolinas' Kickin' It Challenge — Unite in the Fight Youth Soccer Tournament

The Carolinas' Kickin' It Challenge – Unite in the Fight Youth Soccer Tournament debuted at Manchester Meadows in Rock Hill, S.C. on Mother's Day Weekend 2014. Fort Mill residents Shana Shivel and Dr. Sarah Morris co-founded the event after discussions while watching their children play soccer in the Discoveries Club. The inspiration for event: Debbie S. Whitener, Shana Shivel's mother, who lost her battle with breast cancer in 2008. Shana wished to honor her mother — and to help others who are still fighting the disease.

The weekend fundraiser began on May 9 with a Kick-Off Party at the Anne Springs Close Greenway Dairy Barn in Fort Mill, S.C. The evening party featured a silent auction, upscale barbecue menu, entertainment, and program emceed by Matt Harris of "The Matt and Ramona Show" on 107.9FM. The youth soccer tournament followed on May 10 at Manchester Meadows in Rock Hill, S.C. The weekend events raised over \$60,000 to benefit breast cancer diagnostic services in York County, many of which will be administered by Levine Cancer Institute.

*Carolinas' Kickin' It Challenge
co-founder Shana Shivel with
committee member and Winthrop
University Head Soccer Coach
Rich Posipanko.*



Did you know?

Breast cancer will affect 1 in 8 US women in their lifetime. It is the second most common form of cancer for women behind skin cancer. At Levine Cancer Institute, part of Carolinas Healthcare System, we've put together a team of nationally recruited physicians focused on using the latest technology in the diagnosis and treatment of breast cancer.

PROFILE

Levine Cancer Institute Teammates Support 24 Hours of Booty Fundraiser

From July 25-26 in Charlotte's Myers Park neighborhood, more than 1,200 avid cyclists and cancer research supporters participated in the 13th Annual 24 Hours of Booty. The event raised more than \$1.4 million for cancer survivorship, wellness, and research programs at Levine Cancer Institute, as well as national programs conducted by the LIVESTRONG Foundation.

This year's Levine Cancer Institute Team included 50 dedicated staff and volunteers, as well as cancer survivors who continue to benefit from the Institute's free, 12-week Levine Cancer Institute Wellness Program. Proceeds from 24 Hours of Booty Charlotte ensure that the program continues to provide the necessary resources to assist patients during treatment and recovery phases.

We are grateful to the many dedicated supporters and 24 Hours of Booty cyclists who are making a difference in the lives of Levine Cancer Institute's patients and cancer survivors everywhere.



PROFILE

Charlotte Pipe and Foundry – A Great Partner!

Charlotte Pipe and Foundry, a leader in the plumbing and industrial systems industry, continues to lead the way as one of Levine Children's Hospital's most loyal and generous partners. Over the past four years, local employees of the family-owned company have raised nearly \$300,000 for Levine Children's Hospital through their annual Choice Campaign.



Shannon Corbett

For long-time Charlotte resident Shannon Corbett, a life-changing cancer diagnosis occurred when she least expected it. Nearly four months after the birth of her second child, Shannon identified an unusual mass in her breast. After consulting with her OB/GYN and patiently waiting for test results, Shannon was diagnosed with breast cancer. Doctors at Levine Cancer Institute identified the specific kind as ER-2-positive, triple-negative – an aggressive form of cancer that is becoming increasingly common in young women.

For a young person with no family history of breast cancer and a personal life-long clean bill of health, the diagnosis was stunning. Fortunately, Shannon's young age served as encouragement that treatment could be effective and lifesaving. Still, Shannon recalls that the four days between receiving her diagnosis and initially meeting with her surgeon were the most difficult of the entire journey. However, as Shannon began to progress through her treatment plan, she was able to maintain a sense of normalcy as she juggled her work life, her appointments, and her family relationships.

Shannon credits the remarkable team at Levine Cancer Institute for their critical role in her recovery process. She benefited from programs and services targeting young women with breast cancer, a specialized area that is currently seeking philanthropic support.

Shannon has since been declared cancer-free.



Ganatra Family Gives from the Heart

A generous gift from Tansukh and Sarla Ganatra and their son Rajesh Ganatra will help support new research efforts at Carolinas HealthCare System's Levine Children's Hospital. The family donated \$175,000 toward the Ganatra Initiative for Excellence in Children's Heart Care, which they originally established in 2009 to assist in the advancement of excellence in pediatric heart related programs and services associated with Levine Children's Hospital. Their recent gift will specifically support Phase I clinical research studies to enhance surgical outcomes in infants with hypoplastic left heart syndrome (HLHS).

Benjamin Peeler, M.D., Chief of Pediatric and Adult Congenital Cardiothoracic Surgery for Levine Children's Hospital, will supervise the trials at Levine Children's Hospital, which will join the University of Michigan, Boston Children's Hospital, and Johns Hopkins

Keep Pounding A Roaring Success

After an exhilarating 2013-2014 campaign by the Carolina Panthers that featured a dominant defense, a division championship, and a scintillating home playoff game, 200 runners were able to similarly experience the rush of running out of the iconic “cat head” to the sound of supporters cheering them on to the finish line. As the runners emerged onto the Panthers’ practice field, they were only a few strides from completing this year’s Keep Pounding 5K, an annual tradition that benefits the critical pediatric cancer research programs provided by Levine Children’s Hospital. This year’s event raised over \$60,000 in support of young cancer patients.

Stadium improvements necessitated a new running course that concluded at the Panthers’ practice complex. Next year’s race will return to the newly-renovated Bank of America stadium, where runners will have the opportunity to see the improvements first-hand. We extend a special thanks to our committed sponsors: Rodgers, SPX, American Airlines-US Airways, Crescent Communities, Sigma Tau Pharmaceuticals, Inc., Rose Charters, and WCCB Charlotte.



Hospital as the only national sites for this critical research.

Thanks to ongoing support from the Ganatra family, Levine Children’s Hospital is advancing a unique style of care that encompasses the entire family, ultimately impacting the medical outcomes of children from throughout the Carolinas and beyond.





Sept. 20

4th Annual Stiletto Sprint

SATURDAY, SEPTEMBER 20

Stiletto Sprint will be held Saturday, September 20, 2014, at the parking lot of SouthPark Mall across from Dick's Sporting Goods. Kick up your heels and join us for this annual event, which raises funds and awareness for the Carolinas Ovarian Cancer Fund at Levine Cancer Institute.

www.tealheels.org

Oct. 18

19th Annual Hopebuilders 5K

3rd Annual Stroller Roller 5K

SATURDAY, OCTOBER 18

Join us for the 19th Annual Hopebuilders 5K and the 3rd Annual Stroller Roller 5K on Saturday, October 18 across from Levine Children's Hospital. Don't miss this family-friendly run, complete with face-painting, moon bounces, and even a diaper dash!

Visit www.hopebuilders5k.org for more.



Save the Date!

Sept. 22

16th Annual Pinstripes: Golfing for Gehrig

MONDAY, SEPTEMBER 22

For the 16th Annual Pinstripes, we are getting back to the roots of this event and returning to an all-day golf tournament with a short reception to follow on Monday, September 22 at Carmel Country Club. Pinstripes: Golfing for Gehrig is an annual fundraiser that supports ALS patient care and research.

www.givecarolinas.org/pinstripes



Levine Jewish Community Center Kids Triathlon Has Most Successful Year!

On June 1, the Sandra and Leon Levine Jewish Community Center (Levine JCC) hosted the 3rd Annual Kids Triathlon to benefit pediatric rehabilitative services at Levine Children's Hospital. Children of all ages, athletic abilities, and cultural backgrounds participated in swimming, biking, and running.

The Levine JCC Kids Triathlon directly supports inpatient rehabilitation programs at the Levine Children's Hospital, as well as programs available upon discharge from the hospital through the Adaptive Sports and Adventures Program of Carolinas Rehabilitation (ASAP). This program, open to anyone in the community, is designed to challenge youth (and adults) with physical disabilities to develop skills that will lead to and enhance an active and productive lifestyle – one without barriers.



After a child suffers a significant injury or illness, he or she often needs inpatient rehabilitation services to regain the strength and functional skills necessary to return home or to school. With a continuity of care that is unparalleled, Levine Children's Hospital offers comprehensive outpatient programs.

Generous sponsors included Carolinas HealthCare Foundation, Vida Vida, Precor, Dale & Larry Polsky, Skechers, McGuireWoods, Bayada, Bob Mayberry Hyundai, Karate Charlotte, Greenhagen Medical, Inc., Action Plus,

BlueDot Medical, and Laxer, Long & Savage. For the third year in a row, the Leon Levine Foundation offered a challenge grant, which was met — thanks to all of the participants' valiant fundraising efforts. Over \$55,000 was raised to benefit rehabilitation programs at Levine Children's Hospital and the Adaptive Sports and Adventures Program – making this the most successful year for the Kids Triathlon to date!



Above left: A proud ASAP participant crosses the finish line.

Left: High fives all around for the Levine JCC.

Right: Happy triathletes celebrate at the family-focused event.

Learn Live Hope 2014

The 11th Annual Learn Live Hope celebration and golf tournament hosted by Linda and Rick Hendrick raised a record \$1.4 million, with a significant portion of these proceeds benefiting Levine Children's Hospital.

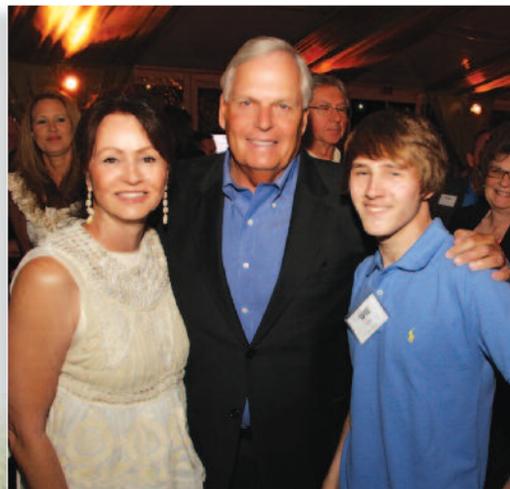
On May 18, guests gathered at Hendrick Motorsports for an evening of local "farm to table" food, silent and live auctions, and exclusive tours of the Heritage Center – a private building that houses Mr. Hendrick's personal car and guitar collection.

Each year, the program includes an unforgettable patient/marrow donor meeting. Guests learned about Levine Children's Hospital patient Hannah McKinnon and her battle with sickle cell – a disease that typically begins in early childhood and affects the body's hemoglobin. Hannah's family was told that she needed a bone marrow transplant to survive. After turning to the Be The Match registry, a perfect match was found. The transplant was successfully performed by Dr. Andrew Gilman, director of pediatric blood and marrow transplantation at Levine Children's Hospital.

Two years post-transplant, the McKinnon family gathered on the stage at Learn Live Hope for an emotional meeting with Hannah's donor, Natalie Ewing, a nurse from the San Antonio, Texas area.

Learn Live Hope continued on Monday with a celebrity golf tournament at Carmel Country Club.

Thanks to the generosity of the Hendrick family and supporters of Learn Live Hope, children at Levine Children's Hospital have access to the best of care, close to home.



Above: Linda and Rick Hendrick with Levine Children's Hospital patient, Will.



Left: The McKinnon and Ewing Families



First Anniversary of the Garden of Hope

On June 5, supporters gathered for a special luncheon to celebrate the inaugural year of The Carolinas Garden of Hope, a virtual fundraiser for Carolinas HealthCare System's Neurosciences Institute. Sponsors and teams have raised over \$75,000 while holding events locally in Charlotte, as well as cities along the East Coast from Florida to New York. Med Emporium executives Bill Conn, MaryAnn Largen, Jim Largen, and Chris Burgess were honored for their commitment as the Presenting Sponsor of The Carolinas Garden of Hope, along with team fundraising captains Thorn Baccich and Velma Langford.



Pictured (front row from left to right): Jim Largen (Med Emporium); MaryAnn Largen (Med Emporium); Velma Langford (Carolinas Neuromuscular/ALS Center); Heather Oplinger (CHS Department of Neurology); Second row left to right: Dr. Benjamin Brooks, Dr. Mohammed Sanjak; Scott Kerr (Carolinas HealthCare Foundation), Chris Burgess (Med Emporium), Thorn Baccich (team captain); Mike Mallowney (CHS Neurosciences Institute); Bill Conn (Med Emporium) and Dr. Sanjay Iyer.

Thank You!

Thank You PNC Financial

A big thank you and shout out to PNC Financial for their loyal support of Carolinas HealthCare System. A dedicated partner, PNC has most notably sponsored our HopeBuilders 5K and Kids Rock! Gala with funds totaling over \$55,000. Carolinas HealthCare Foundation deeply appreciates all that PNC has made possible for Carolinas HealthCare System.



Third Annual Hearts for Rehab Luncheon supports Carolinas Rehabilitation



April 3 marked the third annual Hearts for Rehab Luncheon, celebrating philanthropic support of Carolinas HealthCare System's Carolinas Rehabilitation. Major supporters of Carolinas Rehabilitation, including the Logan Stroud Foundation and the Cannon Foundation, were recognized for their ongoing support of new rehabilitation equipment, as well as special needs of patients and their families. Fourteen-year-old Cindy Shields, who receives ongoing physical therapy from Carolinas Rehabilitation, spoke about her personal experience and improvement thanks to the services and resources available at Carolinas Rehabilitation. The 2014 Hearts for Rehab Luncheon raised more than \$21,000 to benefit Carolinas Rehabilitation.

Kris Stroud of the Logan Stroud Foundation presents Carolinas Rehabilitation with a check for \$14,600 in support of the Logan Stroud Special Needs Fund.

“Cycle to the Sea” Benefits Carolinas Rehabilitation

From April 24-26, more than 50 dedicated cyclists trekked 180 miles from Monroe, NC, to North Myrtle Beach, SC, traveling the entire distance by bicycle, hand-cycle, or tandem bike, in the 15th annual Cycle to the Sea. The event raised over \$80,000 to benefit the Adaptive Sports and Adventures Program (ASAP) at Carolinas Rehabilitation. ASAP is designed to challenge youth and adults with physical disabilities to develop skills that will lead to and enhance an active and productive lifestyle—one without barriers or limits. This unique program relies entirely on grants and charitable giving, such as the fundraising supported by Cycle to the Sea, to provide adaptive programming and purchase adaptive equipment. ASAP is recognized as a leader in facilitating recreational opportunities for individuals with physical disabilities, and with the help of donors, the program continues to expand its reach and impact in the community.

Father-daughter duo, Steven and Chelsea Hall, prepare for the start of Cycle to the Sea.



\$5
YES
to helping
kids and
having fun!
each



100% of the net profits will be donated to kids' health and education initiatives nationwide. More than \$231 million has been raised since 2000.

Go to Kohls.com/Cares to shop our online exclusive books and plush toys.



For more information on Kohl's community giving, visit Kohls.com/Kids. Kohl's Cares® cause merchandise is not eligible for discounts or other promotional incentives. While quantities last, some items may check out. Little Critter® is a registered trademark of Scholastic. ©2012 Mercer Janes, Little Critter® and Little Critter® are trademarks of Little Critter®. Little Critter® is a registered trademark of Scholastic. ©2012 Mercer Janes. ©2012 D. Mercer Janes.



Consider Carolinas HealthCare Foundation in your estate planning.

While you may give annually to various initiatives that benefit Carolinas HealthCare System, we ask that you also consider leaving a legacy of generosity by providing for Carolinas HealthCare Foundation in your will.

It is easy to support Carolinas HealthCare System hospitals and programs in your estate. Bequests reflected in trust or will documents should be made to "The Carolinas HealthCare Foundation, Inc." (The Foundation is a 501(c)(3) charitable organization, federal tax id # 56-6060481. Our tax exemption letter is available upon request.)

Bequest language may also indicate that the bequest is to be designated for the benefit of a particular charitable fund at the Foundation (e.g. "for the benefit of the Carolinas Kids Cancer Research Fund"). Alternatively, bequests to the Foundation may be designated for a particular healthcare facility or program within Carolinas HealthCare System (e.g. "for the benefit of Levine Cancer Institute").

**Bequests can be tailored to your interests.
Please contact Scott Kerr at 704-355-4048
or visit givecarolinas.org for details.**



Carolinas HealthCare Foundation



Carolinan HealthCare Foundation

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POISON PREVENTION

Poison Prevention 101

Children are naturally inquisitive, especially about things they can see and reach; so, it is important to take time to look at things from their viewpoint. Are you storing items, such as household cleaners, under the sink? What looks like cleaning fluid to an adult, may look like something sweet to drink to a child – and that could be life-threatening. Half of all calls to poison control centers in the United States involve children younger than five. In fact, poisoning is the fourth-leading cause of death among all children. Consider the following facts to avoid poisonings and ensure safety at home:

- In 2010, the top five most common exposures in children age 5 years or less were cosmetics/personal care products (13.2%); analgesics (9.4%); household cleaning substances (9.2%); foreign bodies/toys/miscellaneous (7.2%); and topical preparations (6.8%).

(Source: National Poison Control Center).

- More than 60,000 young children are seen in emergency departments each year because they got into medicines while their parents or caregivers were not looking. *(Source: CDC).*

Be sure to store medications and other potentially harmful products out of the reach of children. ***In addition, post the national poison help number (1-800-222-1222) by phones in your home, and program this number into your cell phone.***

The line is open 24 hours a day, 7 days a week.



 Carolina Kids
Health Network