

# Give

*Carolinas*

Spring 2014

A cancer diagnosis is never welcome but when it comes early in life it can bring a unique set of circumstances. Hear how one mother's life has been impacted.

SEE INSIDE FOR MORE



Carolinas HealthCare Foundation

KEEP POUNDING®

5K

Run where  
big cats  
play.

Saturday, June 7

*(Race finishes on the Carolina  
Panthers practice field)*



BENEFITING



Carolinan HealthCare System  
Levine Children's Hospital

[www.keppounding5k.org](http://www.keppounding5k.org)

# Give Carolinas

Spring 2014

Give Carolinas is a publication produced by Carolinas HealthCare Foundation.

For more information, please call 704-355-4048.

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## INTRODUCING

*Give  
Carolinas*

As part of the Carolinas HealthCare System family, we have the privilege of impacting healthcare in this community in a special way. With your support, we are often the difference between good and excellent programs offered by Carolinas HealthCare System. In fact, your gifts frequently provide the means for the very existence of a program or resource.

To recognize and thank you, we have created a publication that acknowledges the charitable acts of giving that are so important to our success. **Give Carolinas** is our newest tool for sharing the stories of our patients, caregivers, and programs, while highlighting our donors who are integral to this success. Whether we are featuring a major gift, announcing a new event, or sharing a miraculous patient story, we hope to inspire and to encourage others to join us as we continue to impact the Carolinas.



**Michael L. Rose, CFRE**

PRESIDENT,  
CAROLINAS HEALTHCARE  
FOUNDATION

# Anamore

## Anamore Valdiosera

With no family history of cancer, Anamore Valdiosera explained, "...cancer actually took us by surprise." Anamore was just 35 years old, married with two children, and facing a breast cancer diagnosis.

Anamore wasn't facing cancer alone, though. Her physician, nurses, and navigators helped guide her. They explained that she was one of the 80+ women under the age of 40 who have been treated for breast cancer at Carolinas HealthCare System in the last three years. She understood that as a working mother with two young daughters she was facing a long, complicated journey. And she struggled with how to tell her tight-knit family—many of whom lived in Mexico. Along with her care team, she found her explanation: "Survivorship had already begun. Our common goal was to live for at least another 50 years."





This positive outlook played a crucial role in Anamore's journey. She approached treatment as "time for healing holistically...and that requires pausing. It is a reset button that has to be pressed without understanding what comes after."

What came after Anamore's mastectomy and subsequent chemotherapy and radiation was her realization that faith and science work well together. "I thank God for letting me be in the right place at the right time; I could not have found a better medical team," she said.

Anamore's survivorship journey began 18 months ago. Today, she continues to enjoy reading and cooking. She savors the good and bad experiences, meditates more, and reacts less. "I treasure every moment!" she exclaimed.

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*To learn more about supporting Levine Cancer Institute's program to address the unique needs of young women diagnosed with breast cancer, call 704-355-4048.*

**"I treasure every moment!"**

# Seacrest Studios Update

The Ryan Seacrest Foundation gifted \$25,000 in support of Levine Children's Hospital's Seacrest Studios in March 2014 to aid in the ongoing support of the studios. Carolinas HealthCare System's Levine Children's Hospital is grateful for the partnership with the Ryan Seacrest Foundation.



*L to R: Michael Rose, Connie Seacrest, Gary Seacrest, and Mamie Shepherd*

FUNDRAISING IN ACTION



## Carolinas' Kickin' It for Cancer Soccer Tournament

The Carolinas' Kickin' It Challenge – Unite in the Fight Youth Soccer Tournament will debut at Manchester Meadows in Rock Hill, S.C. on Mother's Day Weekend 2014. Fort Mill residents Shana Shivel and Dr. Sarah Morris are the event co-founders; both have children playing soccer in the Discoveries Club. The inspiration for The Carolinas' Kickin' It Challenge is Debbie S. Whitener, Shana Shivel's mother, who lost her battle with breast cancer in 2008. Shana conceived the event to honor her mother — and to help others who are still fighting the disease.

The Carolinas Breast Cancer Fund supporting patient programs and research at Carolinas HealthCare System's Levine Cancer Institute is a beneficiary of this new event. The weekend fundraiser begins on Friday, May 9th with a Kick-Off Party to be held at the Anne Springs Close Greenway Dairy Barn in Fort Mill, S.C. The Friday evening party will feature a silent auction, upscale barbecue menu, entertainment, and program emceed by Matt Harris of "The Matt and Ramona Show" on 107.9. The youth soccer tournament follows on Saturday, May 10 and Sunday, May 11 at Manchester Meadows in Rock Hill, S.C.

*For more information about the Carolinas' Kickin' It Challenge visit: [www.kickinitchallengecarolinas.com](http://www.kickinitchallengecarolinas.com)*

## 2014 Brings New Events for Starlight Society

Starlight Society has three exciting events planned for 2014. The first took place on April 16th at the new BB&T Ballpark for the opening week of the Charlotte Knights.

Starlight Society funds projects at Levine Children's Hospital, and new among them for 2014 is Arts for Life. This program provides educational art activities to enrich patients' lives, nurture their minds and spirits, and encourage a positive healthcare experience. Conducted by a certified art teacher and administered through the Child Life Department in partnership with the healthcare team, the program is part of each participating patient's medical care plan. The program uses primarily visual arts, but also creative writing and music to help hospitalized children cope with their fears and anxiety and enhance their understanding of the realities of illness.

*If you are interested in attending any of the Starlight Society events, please email [chfoundation@carolinas.org](mailto:chfoundation@carolinas.org).*

## CAMPAIGNS

## Great Clips Success

The numbers are in and the 2013 Great Clips CMN Balloon Campaign was a sheer success!

Charlotte, NC was one of the top markets in the country with an impressive contribution of over \$63,000 to our local Children's Miracle Network Hospital—Levine Children's Hospital.

Salon owner Ron Brooker led the way as five of his locations finished in the top 10 in the nation. Hickory Ridge Shopping Center came out #1 with Shoppes at RiverCrest just behind them as the top two fundraising Great Clips in the country!

Nationwide more than \$700,000 was raised for Children's Miracle Network Hospitals. Congratulations on yet another extremely successful campaign!



# Carpe DM!

University of North Carolina Charlotte's Levine Scholars led the charge for the University's first Dance Marathon, *49er Dance Mine*, this past fall. Students started dancing at 7 p.m. on November 15, and didn't stop until 7 a.m. the next morning in celebration of their fundraising total of over \$35,000 for Levine Children's Hospital.

Dance Marathon is an entirely student-run movement in which colleges and universities nationwide raise money for their local Children's Miracle Network Hospital. Levine Scholars Caitlin Vaverek and Celia Karp co-chaired the planning committee, which met with more than 60 campus organizations and created a number of fundraisers leading up to the marathon. "More than 550 students registered for the event and to see everyone dancing all night long was the best feeling," said Vaverek. "Families from Levine Children's Hospital came and spoke about how they have been affected by the hospital. It was amazing to realize we were actually making a difference in the lives of these real heroes who fight so hard every day."

Karp echoed her co-chair's comments. "Our goal in creating the UNC Charlotte Dance Marathon was not only to raise critical funds for Levine Children's Hospital, but to unite UNC Charlotte students with the greater Charlotte community and to instill a sense of civic engagement. We wanted to develop a cause that all students from UNC Charlotte's diverse student body could become part of. We're so excited that UNC Charlotte has adopted this new tradition and look forward to seeing more and more students become involved in the future."



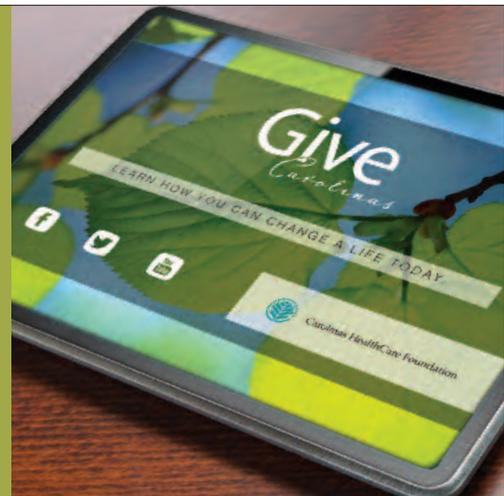
*From L to R: Caitlin Vaverek,  
Laura Outlaw, Christina Neitzey,  
and Celia Karp*

Keep Up to Date with  
Our Latest News:

 [www.facebook.com/carolinashealthcarefoundation](http://www.facebook.com/carolinashealthcarefoundation)

 [www.twitter.com/GiveCarolinas](http://www.twitter.com/GiveCarolinas)

 [www.youtube.com/user/GiveCarolinasHC](http://www.youtube.com/user/GiveCarolinasHC)



# Belk Bowl Gives Back

Belk continues to be a generous supporter of Carolinas HealthCare System initiatives. This year, Belk partnered with the Charlotte Sports Foundation and organized the 1st Annual Belk Bowl 5K, benefitting Levine Children's Hospital. As a result of the Belk Bowl 5K, Levine Children's Hospital was awarded \$10,000. We thank Belk and Charlotte Sports Foundation for their support.

In addition to the 5K, football players from the University of Cincinnati and the University of North Carolina at Chapel Hill stopped by Levine Children's Hospital before their 2013 Belk Bowl face off. The Bearcats and Tarheels played games, signed autographs, and visited with patients. Both teams also went on-air at Seacrest Studios to sing carols and broadcast holiday cheer throughout the hospital.

Meanwhile, Levine Cancer Institute hosted the spouses of coaches from both teams for a morning brunch. Attendees enjoyed a tour and update on the Cancer Institute, as well as a presentation on cancer prevention and current research. Belk has also generously supported Levine Cancer Institute with a \$50,000 donation to advance cancer treatment and research across the Carolinas.



*2013 Belk Bowl football players from UNC Chapel Hill and Cincinnati visit patients at Levine Children's Hospital to spread holiday cheer.*

## Heroes Are Not Hard to Find

Jordan was born on July 25, 2009, a perfectly healthy bundle of joy. At his 12 month checkup, his pediatrician noticed he was underweight for his age and ordered routine lab work. Though otherwise seemingly healthy, Jordan's kidneys were failing and he had to be rushed to Levine Children's Hospital for emergency dialysis.

When Jordan was diagnosed with end stage renal disease, his world drastically changed. The next two and a half years were full of dialysis treatments, iron blood transfusions, and waiting for a kidney transplant.

On Christmas Eve, 2012, Jordan received a very special gift. Thanks to his life-saving kidney transplant, Jordan is now thriving and trending straight up on his growth chart. Thanks to his expert care at Levine Children's Hospital, today Jordan is likely to be found with a huge grin and his Captain America costume on.



### KIDS CANCER COALITION

## 5K for Kids Cancer

Close to 2,000 runners, walkers, and supporters showed up in purple to "take action" during pediatric cancer month, September 2013. As a partner of the Isabella Santos Foundation, Levine Children's Hospital received a \$30,000 gift from the proceeds of the annual Isabella Santos 5K. These funds will be directed to the Carolinas KIDS Cancer Research Fund to help make the Torrence E. Hemby, Jr. Pediatric Hematology and Oncology Center truly comprehensive and empower the Carolinas HealthCare System team to continue their work in neuroblastoma trials and research. Special thanks to our friends at the Isabella Santos Foundation for their dedication to this partnership.



# Christmas with Cam

It was a cloudy day as rehabilitation patients and Adaptive Sports and Adventures Program participants of Levine Children's Hospital boarded the Carolinas HealthCare System shuttles. But the clouds and threat of rain could not deter the brimming excitement from patients and their families as they headed toward Bank of America Stadium for the Third Annual "Christmas with Cam" at the Carolina Panthers vs. New Orleans Saints game. From inside a suite on the fourth floor of the stadium, 12 patients and their parents eagerly watched the game unfold. Santa Claus, Sir Purr, and the Top Cats were among the many special visitors to stop by the suite during the game. Patients were ecstatic as they received their personalized Cam Newton jerseys, Beats by Dre headphones, and autographed pictures of the Panthers' quarterback.

The day's excitement did not end with the winning touchdown for the Panthers, but only increased as the kids waited eagerly to meet Cam. The 6'5" star quarterback warmly greeted each child one by one, kneeling to take pictures and share kind words of encouragement to the incredibly resilient patients. Closing with a heartwarming speech, Cam was thrilled to announce that the Panthers had not once lost a game on a Christmas with Cam game-day for the past three years. The Cam Newton Foundation, committed to "enhancing the lives of young people by addressing their socioeconomic, educational, and physical and emotional needs", organizes and supports this annual outing for Levine Children's Hospital patients and their families. Carolinas HealthCare Foundation and Levine Children's Hospital are grateful to Cam Newton and his foundation's generosity and compassion for our young patients.



Left: Carolina Panthers Quarterback Cam Newton visits Levine Children's Hospital patients during Christmas with Cam at the Panthers Stadium. Right: Sir Purr gets a hug from Adaptive Sports and Adventures participant, Caroline Backus, with her mother, Tracey Backus.



Left: Cam Newton spends time with Levine Children's Hospital patient, Ben Vondrak, during Christmas with Cam. Right: The Carolina Panthers Cheerleaders, The TopCats, spend time with patients from Levine Children's Hospital during Christmas with Cam.

# 49ers. Fight. Cancer.



On January 18, 2014, the University of North Carolina Charlotte 49ers men's basketball team hosted families from Levine Children's Hospital for their annual Levine Children's Hospital/Stephen Doughton, Jr. Foundation Night. Funds raised will be designated to develop and advance cancer research at Levine Children's Hospital. We thank Niner Nation for their continued support in the fight against pediatric cancer!

**We thank Niner Nation  
for their continued  
support in the fight  
against pediatric cancer!**

## Thank You for Supporting Give Here for Kids Here

We thank all of the participating local restaurants and retailers throughout Charlotte who encouraged customers to support Levine Children's Hospital through the *Give Here for Kids Here* Holiday Campaign. We also thank our television sponsor, WSOC-TV. The generosity of area retailers supported services and programs that are vital to improving the quality of life for children right here in the Charlotte area.

*We thank the many participating local restaurants and retailers throughout Charlotte who encouraged customers to support Levine Children's Hospital through Give Here for Kids Here:*

*5Church  
Burger 21  
Lavendar Boutique*

*The Melting Pot  
Nan and Byron's  
Play It Again Sports*

*Polished Nail Bar  
Smoothie King (East Blvd.)  
Toys & Co.*

*Vintner Wine Market  
Yoforia  
Zen Fusion*



# Secret Santa Raises \$40,000 for Levine Children's Hospital

On Tuesday, November 26, 2013, Carolinas HealthCare Foundation and Levine Children's Hospital teamed up with CBS Radio's Kiss 95.1 Morning Team, Drex, Maney, and Cassiday, to bring Christmas cheer to the families at Levine Children's Hospital during the holiday season.

Listeners tuned in to Kiss 95.1 FM to hear Drex, Maney & Cassiday live from the Seacrest Studios in Levine Children's Hospital. They shared heartwarming stories of the families, caregivers, and volunteers that help children every day. Following the successful Secret Santa Radiothon, the campaign continued through the holidays, ultimately raising \$40,000 for Levine Children's Hospital.

Additional support was provided by local partners such as Walmart, who donated \$5,000 to further the impact of callers' gifts made during the Secret Santa Radiothon. Local toymaker, Schleich Toys, did the same by matching a portion of callers' pledges with donated toy gift bags given to patients at Levine Children's Hospital on Christmas Day. We also thank U.S. Airway's "Do Crew" for providing the volunteer manpower to run the phone booths. Carolinas HealthCare Foundation is honored to work in partnership with CBS Radio, Kiss 95.1 FM, and our generous corporate sponsors to make this fundraiser an annual success.

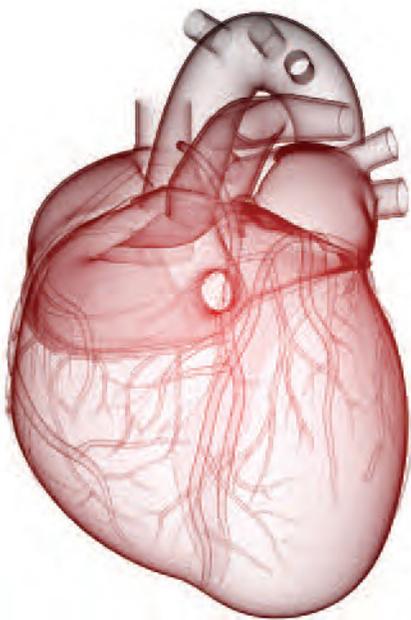
*Top: Patients at Levine Children's Hospital enjoyed special gifts over the holidays made possible by the Secret Santa radiothon.*

*Bottom: Drex of "Drex and Maney Mornings" on Kiss 95.1 enjoys bringing the holiday spirit to patients at Levine Children's Hospital during the Secret Santa radiothon.*



# 10th Annual Cupid's Cup 5K

The 10th Annual Cupid's Cup 5K brought together approximately 1,000 runners on February 22, 2014. Cupid's Cup 5K benefits the Carolinas HealthCare System cardiac rehabilitation programs at Carolinas Medical Center and CMC-Pineville. Starting and ending near CMC-Myers Park, participants enjoyed a scenic course through Charlotte's historic Dilworth neighborhood. Raising over \$35,000, Cupid's Cup proceeds will fund patient support programs and new equipment purchases. A special thank you to our sponsors, Sanger Heart and Vascular Institute, K&L Gates, Piedmont Plastics, The Philip Nalibotsky Family, Robinson Bradshaw and Hinson, Bayada Home Health Care, and St. Jude Medical, Inc.



## Carolinas HealthCare System Cardiac Rehabilitation Services

*Cardiac rehabilitation is more than just exercise. Our patients have access to a number of resources that will help reduce the risk of advancing heart disease.*

- *Supervised, individual plan of monitored exercise to improve stamina and strength*
- *Nutritional assessment and counseling*
- *Personalized diet, blood cholesterol, and body composition analysis*
- *Medication management*
- *Stress management and emotional support*
- *Smoking cessation coaching*

## CARDIAC REHABILITATION



# Heggie...Our Hero

Heggie was a healthy, full term, bundle of joy. At 8 months, his first *status epilepticus* seizure changed his world in an instant. Heggie was rushed by ambulance to the Emergency Department of Levine Children's Hospital and diagnosed with a rare form of intractable epilepsy called Dravet Syndrome.

Since that day, Heggie's parents have worked closely with Levine Children's Hospital establishing protocols for his care. Along with multiple daily medications, a specialized ketogenic diet has significantly improved his quality of life by increasing his ability to learn, reducing seizure activity, and improving overall alertness.

Heggie's family has not only grown close to all of the caregivers at Levine, they decided to move directly across the street from the hospital to ensure Heggie could get the best care within a moment's notice.

Heggie is now 2 ½ years old and can do everything a two year old should be able to do. "We are blessed with two miracles," says Heggie's mom, "one being Heggie, and the other being Levine for the love and care to keep our son well."



## SEEN AROUND TOWN



### Morris-Jenkins

*Our partners at Morris-Jenkins celebrated their 50th anniversary in 2008 by pledging \$500,000 to Levine Children's Hospital in support of the Child Life program. Morris-Jenkins continues to be actively involved in hospital programs.*

**RITE AID**  
March 24 -  
May 11

**LOVE'S**  
August -  
September

**FRED'S**  
Feb. 25 -  
April 20

**FOOD LION**  
April 30 -  
May 27

**CHICO'S**  
May 1 -  
June 30

**PUBLIX**  
May 22 -  
June 13

**RE/MAX**  
August

**GREAT CLIPS**  
October

**COSTCO**  
May 1- 31

**DAIRY QUEEN**  
June 1 -  
Aug. 14

**OLLIE'S**  
April 6 -  
May 3

**CARMIKE  
CINEMA'S**  
May

**WALMART &  
SAM'S CLUB**  
May 1 -  
June 11

Support the children during  
a campaign this year.

[givecarolinas.org](http://givecarolinas.org)



Carolinan HealthCare System  
Levine Children's Hospital



Children's  
Miracle Network  
Hospitals

# Cougars 4 Cancer

A local fundraising event spearheaded by a Charlotte-area high-school student raised more than \$9,000 to support bladder cancer research at Carolinas HealthCare System's Levine Cancer Institute. Charlotte Catholic High School's basketball program hosted "Cougars 4 Cancer" on February 7, featuring four basketball games between Charlotte Catholic, and rival West Mecklenburg High School's, men's and women's varsity and junior-varsity teams. All proceeds from the event benefitted the Institute's Carolinas Bladder Cancer Fund at Carolinas HealthCare Foundation, which supports the innovative bladder cancer research projects and tissue banking efforts underway at the Institute.

"The funds raised by Cougars 4 Cancer to support bladder cancer research will be instrumental in helping us improve our understanding of the disease," said Dr. Ed Kim, Chair of Solid Tumor Oncology and Investigational Therapeutics at Levine Cancer Institute. "Over the coming years, we hope to make significant progress in terms of identifying new therapies and treatment options that effectively target, and kill, these cancerous cells."

During halftime of the Varsity Boys' game, Dr. Kim and Dr. Kris Gaston were honored on the court as recipients of the check presentation. Matthew Salvino, a Charlotte Catholic sophomore, spearheaded fundraising for the event by selling "Cougars 4 Cancer" t-shirts and socks, and encouraged students to wear these items to show their support. According to the American Cancer Society, more than 73,000 people will be diagnosed with bladder cancer in 2014. Bladder cancer is currently the 5th most commonly diagnosed cancer in the United States.



*Left: Charlotte Catholic High School basketball players, cheerleaders, and students, rallied for 'Cougars 4 Cancer' on February 7; Right: Charlotte Catholic High School student, Matthew Salvino (with his family), spear-headed the Cougars 4 Cancer effort this February.*

# COUGARS 4 CANCER

# Adult Blood & Marrow Transplant Unit Grand Opening

New to Levine Cancer Institute is the blood and marrow transplanted unit, located on the fourth floor of Carolinas Medical Center, including 16 completely refurbished patient bedrooms. This is the region's first and only adult BMT unit, and includes an apheresis lab for the collection of donor cells, as well as a stem-cell processing lab. The blood and marrow transplant unit is used mainly for those patients who have been diagnosed with an aggressive type of blood cancer, including leukemia, lymphoma, multiple myeloma, transplantation and non-malignant hematologic disorders. Carolinas HealthCare Foundation continues to raise funds for new developments at Levine Cancer Institute, such as this, in order to advance cancer treatment and research across the Carolinas.



*Left to Right: Dr. Belinda Avalos, Vice Chair, Department of Hematologic Oncology and Blood Disorders, Candice Roth, Administrative Director of the Hematologic Malignancies and Blood Disorders Program at Levine Cancer Institute, Spencer Lilly, President of Carolinas Medical Center, and Dr. Edward Copelan, Chair, Department of Hematologic Oncology and Blood Disorders.*

## Look who caught the Dream!

### **Missy & Heath Norman** (pictured with daughter, Ellen)

"We have always felt it important to support the community in which we were raised. After having our daughter we felt a stronger emotional pull to become more involved in supporting children and families suffering illness. Being part of Dreamcatcher Society allows us to give to these families through the incredible institution of Levine Children's Hospital."

Dreamcatcher



# Brothers for Bill

February 1st marked the fourth Brothers for Bill motorcycle ride benefiting patient care programs (including respite-care financial assistance from The Mike Rucker ALS Care Fund) and research at the Carolinas Neuromuscular/ALS-MDA Center in the Department of Neurology at Carolinas Medical Center. The Center is an internationally recognized program including clinical care research and education for degenerative neuromuscular diseases. The Carolinas ALS Center is one of the most comprehensive centers of its type in the United States, and the Southeast's major comprehensive facility for the study and treatment of degenerative neuromuscular diseases.

Bill Spencer was diagnosed over 9 years ago with ALS (Lou Gehrig's disease). To address his special needs, as well as the needs of other ALS families, Brothers for Bill founders Rhonda and Larry organize a series of events that are held throughout the year. Their families and Larry's work colleagues have been instrumental in the success of these rides.

Carolinas HealthCare Foundation applauds the latest achievements of Bill and all participating riders through this ongoing fundraiser. Together, they continue to make a difference in the lives of patients at The Carolinas ALS Center at Carolinas HealthCare System.

The second Brothers for Bill Golf Tournament was held in Augusta, GA on March 22, 2014. The next charity motorcycle ride is tentatively scheduled for June 7, 2014, also in Augusta, GA.



*Larry Spencer and motorcycle riders line up for Brothers For Bill Ride.*



*Bill Spencer riding along in the 4th Brothers for Bill motorcycle ride.*

## Pounding the Pavement for Parkinson's

Over the past five years, siblings Andy Jr. and Sara Salisbury have honored their father's battle with Parkinson's disease by collectively raising over \$330,000 to support RENEW (Research and Education in Neuro-wellness) Carolina programs. Most recently, in November 2013, they participated in the annual Turkey Trot 5K, fundraising for the RENEW program. RENEW is a joint initiative of Carolinas HealthCare System's Neurosciences Institute, Carolinas Rehabilitation, LiveWELL Health Center, and the YMCA to promote a community based neuro-wellness program for people with Parkinson's disease.

Ten years after Andy Salisbury Sr. was diagnosed with Parkinson's, he had to travel outside of Charlotte to receive Deep Brain Stimulation (DBS) surgery. Today, the Center for Parkinson's Disease and Movement Disorders performs DBS surgeries every week, meaning local patients no longer have to travel to receive the care they need. The Center has recently achieved Disease-Specific Care Certification for Parkinson's disease and is ranked among the best in the nation.



*From left to right,  
Andy Jr., Andy Sr.,  
and Sara Salisbury.*

## Michelle Bridges Golf Tournament

The Michelle Bridges Foundation Charity Golf Tournament raised over \$25,000 to benefit the Neonatal Intensive Care Nursery at Levine Children's Hospital. The first annual tournament took place July 22, 2013, at Northstone Country Club. Special thanks to presenting sponsor MedA/RX, Jeff Bridges, and everyone with the Michelle Bridges Foundation for putting on a great event.



# RELENTLESS Against Cancer

RELENTLESS Against Cancer, a local nonprofit, partnered with Levine Children's Hospital and the Charlotte Checkers hockey team to sell over 100 charity tickets to the February 7 game to support of pediatric cancer clinical trials at Levine Children's Hospital. These trials—the first steps in finding new treatments for cancer—are the only ones available in all of western and central North Carolina. Local philanthropy allows children in our community who are diagnosed with cancer to receive the best care possible without having to travel a great distance to receive the treatments they need.

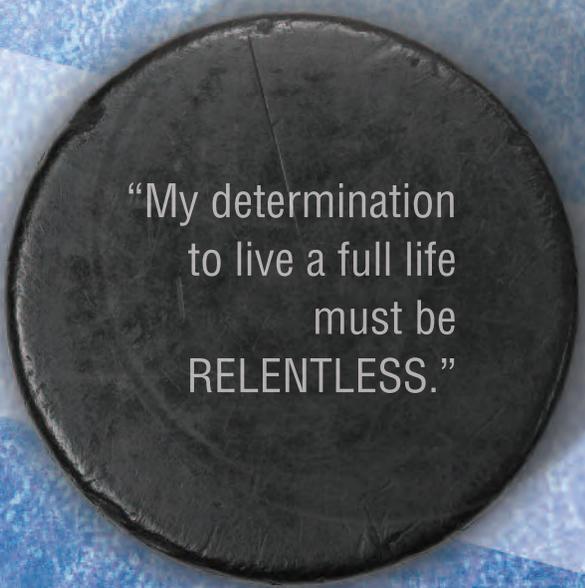
RELENTLESS was founded by Nathan Shatsoff, who was diagnosed at the age of 21 with Stage IV colon cancer. Nathan faced his disease with a firm strength. "Strength is what got me out of that hospital bed and has helped me pick up the pieces of life as I once knew it and carry on," he said. "My determination to live a full life must be RELENTLESS."

Out of Nathan's selfless spirit and his true hope to help others, a movement was born that still carries on today. Although he lost his battle with cancer, Nathan's goal to see cancer wiped out is at the forefront of the RELENTLESS mission of improving treatment methods for all types of cancer, developing new treatments for individuals with conditions that are being maintained but not cured, and providing hope for a future that is cancer free.

*For more information on RELENTLESS Against Cancer and founder Nathan E. Shatsoff, please visit: [www.relentlessagaincancer.org](http://www.relentlessagaincancer.org).*



*The late Nathan Shatsoff, inspiration for RELENTLESS Against Cancer.*

A black hockey puck is shown in a close-up, slightly angled view. It is resting on a light-colored surface, possibly ice or a table. The puck is the central focus of the lower right section of the page.

“My determination to live a full life must be RELENTLESS.”

# May 7

## 3rd Annual Play Anything Day on Kiss 95.1

WEDNESDAY, MAY 7

The 3rd Annual Play Anything Day on Kiss 95.1 will air live from the Seacrest Studios at Levine Children's Hospital on Wednesday, May 7. Thanks to the generosity of listeners like you, last year was a huge success as we raised over \$40,000 for Drex & Maney's Kids at Levine Children's Hospital.



# May 30

## 4th Annual In the NIC of Time

FRIDAY, MAY 30

You are invited to join us for a special evening of music, delicious food, and inspiring celebration at The Fillmore in support of the Cottie & Cake Fund.

The Cottie & Cake Fund will provide funding for every isolette in the Neonatal Intensive Care and Progressive Care Nurseries at Levine Children's Hospital. Parents will be able to have secure, real-time viewing of their baby. These advancements to the NICN are needed in order to accommodate the growing community of patients and families served by the unit.

# Save the Date!

# June 1

## 3rd Annual Levine Jewish Community Center Kids Triathlon

SUNDAY, JUNE 1

The Sandra and Leon Levine Jewish Community Center (LJCC) is hosting its 3rd annual Kids Triathlon on June 1, 2014 to benefit rehabilitation programs at Levine Children's Hospital and the Adaptive Sports and Adventures Program (ASAP). This special event is about more than fun, athletic competition—it is about giving back. It is about children of all ages and cultural backgrounds swimming, biking, and running to help other children working to get back to doing those same activities.

*Registration and complete details about this event are available at [www.ljcckidstri.org](http://www.ljcckidstri.org).*

# May 14

## Catwalk for a Cause

WEDNESDAY, MAY 14

Presented by the  
Martin Truex Jr. Foundation  
6-10 pm  
Benefits Levine  
Children's Hospital  
Location:  
Merinos Home Furnishings  
500 S. Main St.  
Mooresville, NC



# June 7

## 4th Annual Keep Pounding 5K

SATURDAY, JUNE 7

The Keep Pounding® 5K Run is a fundraising event that benefits pediatric cancer programs at Carolinas HealthCare System's Levine Children's Hospital. When a child is diagnosed with cancer, the entire family is affected. Now, Charlotte families are able to fight cancer with their children where it matters most—close to home. Levine Children's Hospital, the most comprehensive children's hospital in our region, offers the latest treatments for children with cancer. Join the fight to pound out pediatric cancer. #KeepPounding®.

Location: This year's race ends on the Carolina Panthers Practice Field. The race begins outside Levine Cancer Institute on Morehead Street.

[www.keppounding5k.org](http://www.keppounding5k.org)



# June 16

## Annual Adam Faulk Tanksley Foundation Golf Tournament for Pediatric Cancer

SATURDAY, JUNE 16

The Adam Faulk Tanksley Foundation Golf Tournament for Pediatric Cancer will be June 16th at Providence Country Club. Event festivities include lunch and beverages, reception and an awards ceremony, hole-in-one opportunities and a silent auction.

# Summer

## 5th Annual Joedance Film Festival

SEE SCHEDULE OF EVENTS BELOW

Joedance Film Festival raises funds and awareness of rare pediatric cancers, specifically sarcomas, blastomas, and brain tumors, for research and clinical trials at Levine Children's Hospital in Charlotte, N.C. Joedance, held annually, is committed to screen films of Charlotte film producers, writers, and directors.

Joedance was founded to honor the memory of Joe Restaino, who was diagnosed in 2006 with osteosarcoma and passed at age 20 in 2010 due to related health complications. On July 6, 2010 his family and friends established the Joedance Film Festival in his memory to further support the Carolinas KIDS Cancer Research Fund.

For more information email Diane Restaino at [diane@joedance.org](mailto:diane@joedance.org).

[www.joedance.org](http://www.joedance.org)

### Joedance Schedule of Events:

#### JUNE 14 - Joedance Jam

Prohibition Bar Uptown—200 N. Tryon St.  
Featuring local Charlotte bands.

#### JULY 13 Joedance Film Festival Selections

Film selections are announced at The Saloon in the N.C. Music Factory

#### AUGUST 1-2 Joedance Film Festival



## Pattie's Passion for a Cure

In April 2013, Pattie Ianitti's story began with pain in her abdomen, and what she thought was appendicitis or kidney stones, was actually Stage 4 High Grade Appendiceal Mucinous Adenocarcinoma—a cancer so rare that fewer than 1,000 people are diagnosed annually. Pattie has undergone 6 months of chemotherapy, and while this form of cancer is a tough one, Pattie and her family will not be listening to the statistics.

Since the time of Pattie's diagnosis, her family and friends have rallied—caring for her and her family, making dinners, transporting children, providing shoulders and hugs and wanting to do more. And so, the P Strong Fund was born. The purpose of the P Strong Fund is to provide funding through Carolinas HealthCare Foundation to support the research and treatment of rare and complex cancers at Carolinas HealthCare System's Levine Cancer Institute.

As the first event to kick off fundraising for the P Strong Fund of Carolinas HealthCare Foundation, The Bal Masqué fundraiser took place at the Charlotte Marriott City Center on Friday, March 28th. With an attendance of nearly 300, this festive event included dinner, cocktails, dancing, and a silent auction after raising over \$76,000 at the Inaugural Bal Masqué, the P Strong Fund is now able to offer philanthropic funding to researchers at Levine Cancer Institute in hopes of finding new treatment options for patients like Pattie.

*For more information regarding the P Strong Fund, please visit [www.givecarolinas.org](http://www.givecarolinas.org).*



*Pattie Ianitti  
with Dr. Reza  
Nazemzadeh*



*Left: Pattie and husband,  
Dr. David Ianitti pose  
for a picture.*

*Right: Pattie with Amy  
Strasser, chair of the  
P Strong committee.*

Bal Masqué

# Thorn Runs the Distance

When he's not putting in hours at the office, Thorn Baccich is putting miles on the road, in the pool and on the track. He is training for an August Ironman Triathlon in Louisville, KY, which consists of a 2.4 mile swim, 112 mile bike, and a 26.2 mile marathon. As part of his training, Thorn is raising money for Carolinas HealthCare Foundation's Carolinas Garden of Hope that was launched to support the System's Neurosciences Institute. Presented by Med Emporium, the Garden provides an innovative online fundraising resource for patients and families of the Neurosciences Institute.

Thorn says his motivation is to help support the Garden, after experiencing what a devastating toll neurological disease can take on an individual and just as significantly, their family. "Dealing with a neurological disease is life changing and practically a full time job for the family members who become the caregivers. I want to bring more attention and awareness to the impact neurological disease has beyond the patient."

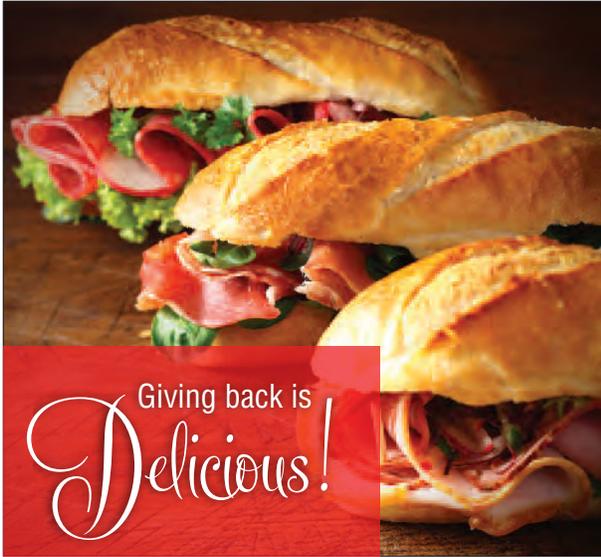


No matter how Thorn finishes in the race, he says the process of training and supporting the garden will fulfill him. "In a race or competition the real winner is not the person with the highest score or fastest time, but the person who puts himself on the line, risked failure, and achieved something he never dreamed he'd accomplish," Thorn said.

*To support Thorn's efforts, visit [www.crowdrise.com/IronmanLouisville/fundraiser/thornbaccich](http://www.crowdrise.com/IronmanLouisville/fundraiser/thornbaccich).*



Dealing with a neurological disease is life changing and practically a full time job for the family members who become the caregivers."



Head over to Groucho's Deli on Exit 23 in Huntersville, NC. All proceeds from this amazing deli benefit Levine Children's Hospital along with 2 other local charities. Embrace the idea of giving back to your community while enjoying a delicious specialty sub, sandwich, or salad!



Thank you to Melissa and JD Gibbs, and to Groucho's Deli of Huntersville for thinking of Levine Children's Hospital!



## Consider Carolinas HealthCare Foundation in your estate planning.

While you may give annually to various initiatives that benefit Carolinas HealthCare System, we ask that you also consider leaving a legacy of generosity by providing for Carolinas HealthCare Foundation in your will.

It is easy to support Carolinas HealthCare System hospitals and programs in your estate. Bequests reflected in trust or will documents should be made to "The Carolinas HealthCare Foundation, Inc." (The Foundation is a 501(c)(3) charitable organization, federal tax id # 56-6060481. Our tax exemption letter is available upon request.)

Bequest language may also indicate that the bequest is to be designated for the benefit of a particular charitable fund at the Foundation (e.g. "for the benefit of the Carolinas Kids Cancer Research Fund"). Alternatively, bequests to the Foundation may be designated for a particular healthcare facility or program within Carolinas HealthCare System (e.g. "for the benefit of Levine Cancer Institute").

**Bequests can be tailored to your interests.  
Please contact Scott Kerr at 704-355-4048  
or visit [givecarolinas.org](http://givecarolinas.org) for details.**



Carolinas HealthCare Foundation

# GO WILD & HELP KIDS!

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EACH**



**100% of the net profit will be donated to  
kids' health and education initiatives nationwide.  
More than \$231 million has been raised since 2000.**

**Blue Sky**  
STUDIOS



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Committed to Kids' Health and Education

For more information on Kohl's community giving, visit [Kohls.com/Kids](http://Kohls.com/Kids). Kohl's Cares™ cause merchandise is not eligible for discounts or other promotional incentives. Styles may vary by store. While quantities last, sorry, no rain checks. R02 © 2014 Twentieth Century Fox Film Corporation. All Rights Reserved.



Carolinan HealthCare Foundation

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# DRIVER DISTRACTIONS



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## Planning a road trip this summer?

### **BEWARE OF DRIVER DISTRACTIONS.**

Most of us are guilty of distracted driving whether texting, talking, or adjusting the radio. Here are 5 tips for staying focused.

- Be prepared for your trip - When driving, you need to make sure that the only thing you need to do at that time is drive.
- Put your cell phone away in the car – Remember the saying "out of sight, out of mind."
- Drink coffee or tea – caffeine has a positive effect on your driving skills.
- Take breaks or naps by pulling over – Regular breaks are important for breaking up monotonous driving.
- And, remember, texting and driving is against the law!