



Levine JCC

# Kids Triathlon

In Support of Pediatric Rehabilitative Services and the  
Adaptive Sports & Adventures Program at Levine Children's Hospital

On **Sunday, May 31, 2015**, the **Sandra and Leon Levine Jewish Community Center** (Levine JCC) will host the **4th Annual Kids Triathlon** to benefit pediatric rehabilitative services at **Levine Children's Hospital** (LCH) and **Adaptive Sports and Adventures Program** (ASAP). This special event is about more than just good, fun athletic competition – it is about giving back. Children of all ages, athletic abilities and cultural backgrounds participate in swimming, biking and running for a cause. The 2014 Kids Triathlon was a big success, raising more than \$55,000!

We are happy to announce the Kids Triathlon has received another Challenge Grant from the Leon Levine Foundation. If at least \$50,000 is raised for the Kids Triathlon, the Foundation will award an additional \$15,000. We hope you will consider a corporate sponsorship to support this event.

After a child suffers a significant injury or illness, he or she often needs inpatient rehabilitation services to regain the strength and functional skills necessary to return home or to school. LCH provides the region's most comprehensive inpatient rehabilitation services for children and adolescents who have experienced a debilitating illness or injury. With a continuity of care that is unparalleled, LCH also offers high-level-of-care outpatient programs.

After release from the hospital, LCH patients have the opportunity to participate in ASAP, which is a part of Carolinas Rehabilitation. This program, open to anyone in the community, is designed to challenge youth (and adults) with physical disabilities to develop skills that will lead to and enhance an active and productive lifestyle – one without barriers.

The intent behind the event is to raise awareness in the community about the services available to families in the greater Charlotte area should they be needed, as well as to raise money to support those services.

The Levine Jewish Community Center is honored to host this event. In addition to the participation of children from the Charlotte community, there will be patients from the Adaptive Sports and Adventures Program participating in the triathlon as well.

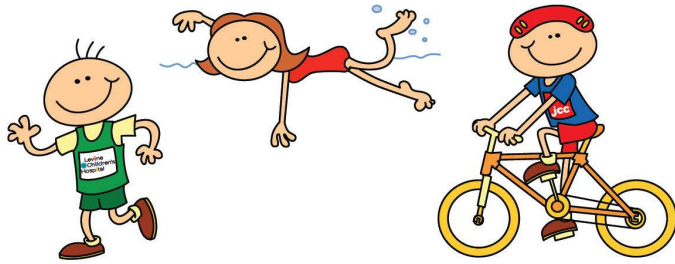
The accompanying documents include the sponsorship opportunities available, as well as some photos from last year's event. We would be honored if you would consider taking part in this community fundraising event in order for us to keep our expenses as low as possible so that all money raised at the event (and by participants) may go directly to benefit the rehabilitation programs at LCH and ASAP.

We thank you in advance for taking the time to review this event and the opportunities available to help support the Levine Children's Hospital and Adaptive Sports & Adventures Program.



[www.ljcckidstri.org](http://www.ljcckidstri.org)





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## 2015 SPONSOR LEVELS & BENEFITS

	Presenting \$10,000	Iron Man \$5,000	Marathoner \$2,500	Sprinter \$1,000	Warrior \$500	Friend \$250
Company Name In Event Title ("Kids Tri Presented By ABC Company")	✓					
Opportunity to host pre-packet event pick-up	✓					
(10) 2 Week Free Membership Passes	✓					
Event Collateral	Logo	Logo				
Event Route Map Poster	Logo	Name				
Pre & Post Event Email	Logo & Link	Logo	Logo			
Complimentary Race Entries	(4)	(2)	(1)			
Inclusion In Local Press Release	✓	✓	✓	✓		
Space At Event	✓ Covered	✓ Covered	✓ Covered	✓ Grass	✓ Grass	
Sponsor Banner	Logo	Logo	Logo	Logo	Name	Name
Event T-Shirts	Logo	Logo	Logo	Logo	Name	Name
Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
PA Announcements On Race Day	✓	✓	✓	✓	✓	✓
Company Name Featured in (3) Carolinas HealthCare System Publications	✓	✓	✓	✓	✓	✓

### In-kind Sponsor Information:

Each in-kind sponsor will be placed in a sponsorship category based on the value of its in-kind donation.

### Logo Information:

All logos need to be e-mailed to [marisa.jackson@charlottejcc.org](mailto:marisa.jackson@charlottejcc.org)

### Expiration Of Benefits:

#### T-Shirts

Three weeks prior to event date.

#### Event-Day Signage & Banners

Two weeks prior to event date.

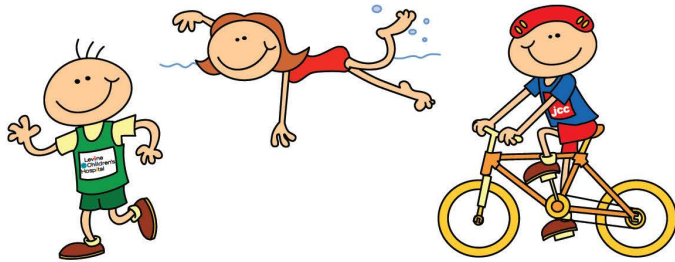
**Please inquire about specific event deadlines.**



[www.ljckkidstri.org](http://www.ljckkidstri.org)



Carolinas HealthCare System  
Levine Children's Hospital  
Adaptive Sports & Adventures Program



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## 2015 Sponsorship Pledge Form

### Contact Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

### Billing Information

Sponsorship Level \_\_\_\_\_

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ Please bill my credit card

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to Levine Jewish Community Center  
and mail along with this completed pledge form to:

**Levine Jewish Community Center**  
**Attn: Julie Rizzo 5007 Providence Road**  
**Charlotte, NC 28226**

All contributions are tax deductible in accordance with IRS regulations. Levine Jewish Community Center is a 501(c)3 organization. Please call (704) 366-5007 for further information.



[www.ljckkidstri.org](http://www.ljckkidstri.org)



Carolinan HealthCare System  
**Levine Children's Hospital**  
Adaptive Sports & Adventures Program

# Levine Jewish Community Center Kids Triathlon Has Most Successful Year!

On June 1, the Sandra and Leon Levine Jewish Community Center (Levine JCC) hosted the 3rd Annual Kids Triathlon to benefit pediatric rehabilitative services at Levine Children's Hospital. Children of all ages, athletic abilities, and cultural backgrounds participated in swimming, biking, and running.

The Levine JCC Kids Triathlon directly supports inpatient rehabilitation programs at Levine Children's Hospital, as well as programs available upon discharge from the hospital through the Adaptive Sports and Adventures Program of Carolinas Rehabilitation (ASAP). This program, open to anyone in the community, is designed to challenge youth (and adults) with physical disabilities to develop skills that will lead to and enhance an active and productive lifestyle – one without barriers.



After a child suffers a significant injury or illness, he or she often needs inpatient rehabilitation services to regain the strength and functional skills necessary to return home or to school. With a continuity of care that is unparalleled, Levine Children's Hospital offers comprehensive outpatient programs.

Generous sponsors included Carolinas HealthCare Foundation, Vida Vida, Precor, Dale & Larry Polsky, Skechers, McGuireWoods, Bayada, Bob Mayberry Hyundai, Karate Charlotte, Greenhagen Medical, Inc., Action Plus,

BlueDot Medical, and Laxer, Long & Savage. For the third year in a row, the Leon Levine Foundation offered a challenge grant, which was met — thanks to all of the participants' valiant fundraising efforts. Over \$55,000 was raised to benefit rehabilitation programs at Levine Children's Hospital and the Adaptive Sports and Adventures Program – making this the most successful year for the Kids Triathlon to date!



*Above left: A proud ASAP participant crosses the finish line.*

*Left: High fives all around for the Levine JCC.*

*Right: Happy triathletes celebrate at the family-focused event.*







