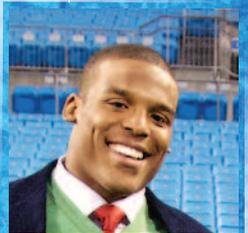


# Give *Carolinas*

Spring 2016

# KEEP POUNDING



Panthers  
Keep Pounding  
for patients served  
by Carolinas  
HealthCare System

SEE INSIDE FOR MORE



Carolinas HealthCare Foundation

# KEEP POUNDING<sup>®</sup> 5K

Run where  
the big  
cats play.

May 14, 2016

*(Race finishes in Bank of America Stadium,  
home of the Carolina Panthers)*



**KEEP POUNDING**  
**5K STADIUM RUN**

BENEFITING



Carolinian HealthCare System  
*Levine Cancer Institute*



Carolinian HealthCare System  
*Levine Children's Hospital*

[www.keppounding5k.org](http://www.keppounding5k.org)

Give Carolinas is a publication produced by Carolinas HealthCare Foundation.

For more information, please call 704-355-4048.

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To opt out of future communications from Carolinas HealthCare Foundation, please email [chfoptout@carolinas.org](mailto:chfoptout@carolinas.org), telephone 704-355-4048, or write to: Carolinas HealthCare Foundation @ P.O. Box 32861, Charlotte, NC 28232.



## In this issue:



5



11



12



15

### Cover Story

- 2 Panthers Keep Pounding

### Profile

- 7 Cougars 4 A Cure

### Fundraising in Action

- 5 12th Annual Cupid's Cup 5K
- 9 Pounding the Pavement for Parkinson's
- 14 Secret Santa
- 14 Daughters of Penelope
- 15 Belk Bowl
- 16 Keep Pounding Auction

### Save the Date

- 12 Hearts for Rehab
- Sarcoma Stomp
- Miles Against Melanoma
- Carolinas 4 A Cure
- Bladder Cancer Walk
- Catwalk for a Cause

### Stories of Hope

- 4 Dottie Dickens
- 8 Katie Webb

8 **Determination to live, with a smile.**



### Giving Large

- 6 Anne and Epes Robinson
- 10 Pink Pint Night
- 11 Braswell Trust
- 13 In the NIC of Time
- 15 Mr. and Mrs. William R. Britton, Jr.



# KEEP POUNDING

## Panthers Keep Pounding for Carolinas HealthCare System

In 2015, teammates from the Carolina Panthers have kicked, tackled, dabbled, and fought hard, not only for their team, but for patients served by Carolinas HealthCare System. Since their inception, the Carolina Panthers have enjoyed a long-time partnership with Carolinas HealthCare System – their official healthcare provider. Last year, many players took time both on and off the field, to create awareness and raise funds for Carolinas HealthCare. Here's a look from the sidelines:



### Greg Olsen's Heartfelt Initiative

Tight end Greg Olsen continues to create awareness and drive support for the HEARTest Yard fund, which he established with Carolinas HealthCare Foundation after his own son was born with a life-threatening heart defect. The fund, which serves families with hypoplastic left heart syndrome who are treated at Levine, has raised more than \$700,000. From hosting golf tournaments and 5Ks to selling Superbowl shirts and serving on the Levine Children's Gala committee, Greg and his wife Kara continue to demonstrate what is closest to their hearts.

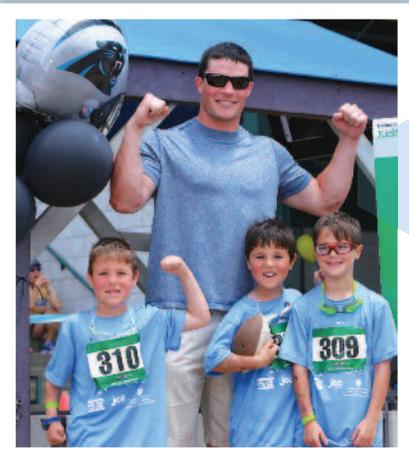


## Graham Gano's Kicks for Kids

Kicker Graham Gano established Kicks for Kids, donating \$250 for every field goal made during the Panthers' 2015-2016 season to the Keep Pounding fund to benefit pediatric cancer programs at Levine Children's Hospital. His gifts were matched by a generous donor and helped raise more than \$15,000 for the hospital.

## Cam Newton's Holiday Celebration

In December 2015, Quarterback Cam Newton hosted his annual Christmas With Cam, during which young patients from Levine Children's Hospital and their parents enjoyed a Panthers game as his guests.



## Luke Kuechly's Cheer Squad

Linebacker Luke Kuechly volunteered his time to cheer on participants of the Levine JCC Kids Triathlon, a summertime fundraiser benefiting the rehabilitation and adaptive sports programs at Levine Children's Hospital and Carolinas Rehabilitation. He took time to sign autographs, pose for pictures, and most importantly – award medals to participants for their achievements.



## ABOUT KEEP POUNDING

During their first Superbowl run in 2003, Carolinas HealthCare Foundation established the Keep Pounding Fund – an initiative to honor coach Sam Mills and player Mark Fields, who had both been recently diagnosed with cancer. The Keep Pounding Fund was then founded in 2004 to support cancer research efforts throughout Carolinas HealthCare System.

Since its inception, the Fund has raised nearly \$2 million to help support cancer programs at Carolinas HealthCare System's Levine Cancer Institute and Levine Children's Hospital.

## Dottie Dickens' Special Family

This year marks a milestone for ovarian cancer survivor Dottie Dickens. Not only will she be celebrating three years of being cancer free this April, she continues to live each day with a thankful heart.

After her diagnosis in 2013, Dottie has become more than a patient at Levine Cancer Institute. With the love and support of her family and close friends, she fought her battle against cancer with the help of a devoted team of physicians. She says this team has truly become her second family after the time she has spent with them during treatment. Looking back over the past three years, Dottie's radiant and positive attitude has allowed her to mentor and inspire many of the physicians and nurses on her team. "Dottie has become a surrogate mother to me," said Amy Walsh, RN, her chief oncology nurse (pictured inset).

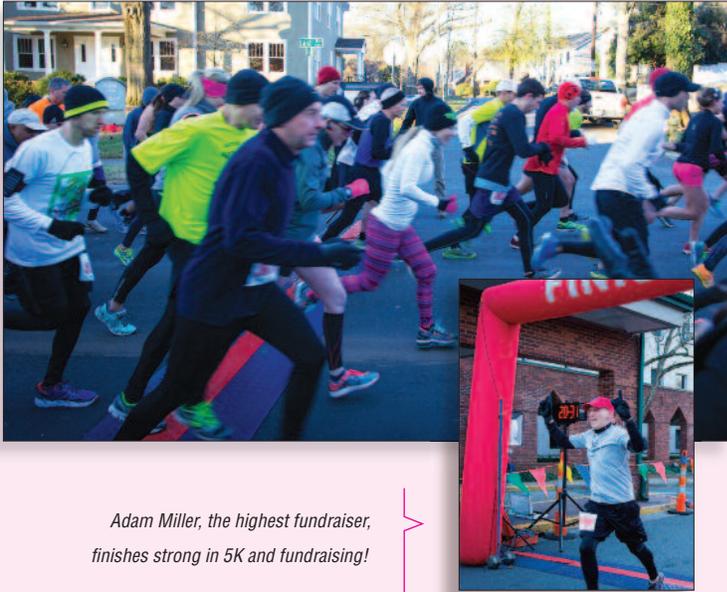


### Carolinas Ovarian Cancer Research Fund

*The Carolinas Ovarian Cancer Research Fund, established in 1998, supports a range of efforts by Levine Cancer Institute physicians and researchers to make genuine improvements in the treatment and early diagnosis of ovarian cancer. The Fund supports research conducted at Levine Cancer Institute and its affiliated James G. Cannon Research Center. It also helps attract and sustain clinical trials of the latest pharmacological treatments for ovarian and related forms of cancer. Interested in supporting the fund? Contact Cacky Higgins at 704-355-4048.*

# 12th Annual Cupid's Cup 5K: Braving the Cold with a Heart for Patients!

On Valentine's weekend, despite freezing weather, more than 600 runners and walkers participated in the 12th Annual Cupid's Cup 5K and 1 Mile Walk benefiting cardiac rehabilitation programs at Carolinas HealthCare System–Pineville, Union, and SouthPark. Starting and ending outside of Carolinas Medical Center–Myers Park, participants enjoyed a scenic course through Charlotte's historic Dilworth neighborhood. Raising over \$30,000, Cupid's Cup provides valuable funding for patient education, outreach, and scholarships at Carolinas HealthCare System's Cardiac Rehabilitation programs. The event has raised approximately \$520,000 over its 12-year history.



*Adam Miller, the highest fundraiser, finishes strong in 5K and fundraising!*



*Friends gather together for a photo opp after winning most creative costume.*

## Thank You!

*Sanger Heart & Vascular Institute, K&L Gates, Piedmont Plastics, The Nalibotsky Family, Sunbelt Rentals, Chick-fil-A, and the many other supporters who contributed to a successful event.*

## Anne and Epes Robinson: Advancing Liver Transplant Medicine

At the close of 2015, the Liver Transplant Program at the Carolinas Center for Liver Diseases benefited from a generous gift of \$60,000 made by Anne and Epes Robinson. The nationally distinguished transplant program stands out as one of the true centers of excellence at Carolinas Medical Center, providing comprehensive care to patients in our region who suffer from acute illness associated with advanced liver disease and organ failure.

Since carrying out the first liver transplant in 1994, medical experts at the Center for Liver Diseases have performed more than 600 successful transplants. The Robinson Liver Transplant Medicine Fund is advancing the Center's excellent care by funding faculty and resident research activities, educational programs to advance specialized knowledge among physicians and nursing staff, and treatment innovations that will enhance care for liver transplant patients.



(L-R) Epes Robinson, Carolinas HealthCare System  
Gastroenterologist, Mark Russo, MD, and Anne Robinson.

BENEFITING CAROLINAS BLADDER CANCER FUND  
AT LEVINE CANCER INSTITUTE



## Carolinas 4 A Cure Walk

Saturday, April 30

Benefiting the Carolinas Bladder Cancer Fund –  
advancing bladder cancer research and treatment  
programs at Levine Cancer Institute.

[carolinas4acure.org](http://carolinas4acure.org)

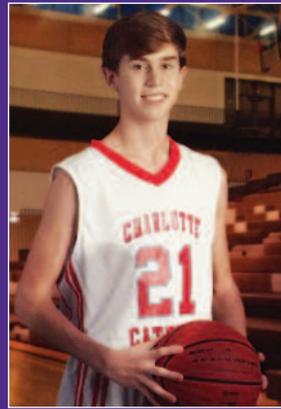


Carolinas HealthCare Foundation

## A Family Affair: Cougars 4 A Cure

Once again the “cats” were on the prowl making a tremendous difference for patients fighting bladder cancer in our community. A local fundraising initiative known as Cougars 4 A Cure has raised nearly \$70,000 over the last 3 years in contributions from students, parents, and Charlotte Catholic High School faculty and staff. In connection with a CCHS Varsity basketball game against Providence High School on January 15, Cougars 4 A Cure raised over \$30,000. Donations benefit Levine Cancer Institute's Carolinas Bladder Cancer Fund, which supports innovative bladder cancer research projects and tissue banking efforts underway at the Institute.

Cougars 4 A Cure was first organized in 2014 by Charlotte Catholic High School Basketball Coach Andre Speech, and CCHS senior and student-coach, Matthew Salvino. With additional support from 5MPOWER—a local charitable foundation—Cougars 4 A Cure quickly became a school-wide fundraising effort. This year, Cougars 4 A Cure has truly become a family-affair, with Mitchell Salvino, a CCHS freshman and JV basketball player, joining his brother in hopes of leading the fundraising effort when Matthew heads off to college next fall. The Salvino brothers were actively involved in soliciting donations and selling custom t-shirts for the fundraising initiative, demonstrating that philanthropy can begin at any age.



Left: Ed Kim, MD - Levine Cancer Institute, Stephen Riggs, MD - Levine Cancer Institute, Matthew Salvino, Andre Speech, Assistant Varsity Basketball Coach - Charlotte Catholic, Mitchell Salvino, Scott Kerr, President - Carolinas HealthCare Foundation, and Kris Gaston, MD - Levine Cancer Institute;  
Center: Mitchell Salvino; Right: Matthew Salvino

## Carolinas Bladder Cancer Fund

*Dr. Kris Gaston, a Urologic Oncologist with Levine Cancer Institute, says, "The Carolinas Bladder Cancer Fund is helping make a real difference in the future of bladder cancer treatment through truly innovative research, and the money donated to fund our research will have a direct impact on cutting-edge breakthroughs in cancer care, which is very exciting."*

*The fund was launched with an initial gift from 5MPOWER for \$100,000. The fundraising goal for the Carolinas Bladder Cancer Fund is \$1 million. Every dollar makes a difference! **To learn more about how you can support the Carolinas Bladder Cancer Fund call 704-355-4048.***

# Katie Webb

## *North Carolina's 2016 CMN Champion*

Four year old Katie Webb has a smile that will melt your heart. Most often you will see her wearing her favorite shades of pink or blue, and if Katie had her way, she would eat chicken tetrazzini every day!

She was born with a cleft palate and an extremely rare genetic disorder that affects the pituitary gland, important for heart rate, thyroid, blood pressure, growth hormones and more. At the time of her birth, Katie was only the fourth person in the world to be diagnosed with this disorder.

Placed on life support as soon as she was born, Katie spent more than 100 days of her first year at Levine Children's Hospital. Her first home was in the Neonatal Intensive Care Nursery, where new diagnoses were brought to the forefront on a daily basis. Since birth, Katie has undergone four major surgeries and countless hospitalizations.

The Webbs have received excellent care at Levine Children's Hospital, where several specialists follow Katie closely during all of her visits. She has surpassed any initial limitations her doctors felt might hinder her. Your

donations to Children's Miracle Network are crucial to enhancing the care provided in our intensive care and specialty centers, and they make a tremendous impact on the lives of children like Katie.



Children's  
Miracle Network  
Hospitals

## Children's Miracle Network

*Levine Children's Hospital is proud to be a Children's Miracle Network Hospital. Every penny raised locally stays in this community to help support Levine Children's Hospital and its related facilities. Our shared vision is to provide all children with access to quality healthcare. With your help, we can accomplish this goal and offer encouragement to children and families facing medical challenges. To learn more about how you can support the Levine Children's Hospital, call 704-355-4048.*

# Pounding the Pavement for Parkinson's

For the past six years, siblings Andy Jr. and Sara Salisbury have "Pounded the Pavement" at the annual Turkey Trot 5K on Thanksgiving Day to honor their father's battle with Parkinson Disease. Through their incredible efforts in 2015, Pounding the Pavement for Parkinson's raised over \$66,000, bringing Andy Jr. and Sara close to reaching their goal of raising a half million dollars.

Andy and Sara's father, Andy Salisbury Sr. was diagnosed with early-onset Parkinson Disease at age 44. After his diagnosis, the Salisbury family wanted to find a way to support the physicians, patients and families served by Carolinas HealthCare System's Center for Parkinson Disease and Movement Disorders, where Mr. Salisbury receives treatment. Sara and Andy Jr. have turned their annual Pounding the Pavement event into a six-year effort that has raised over \$450,000 for the Carolinas Parkinson Disease and Movement Disorders Endowment.

Proceeds from Pounding the Pavement for Parkinson's support the RENEW Carolinas program (Research and Education in Neuro-Wellness), a community based neuro-wellness program for people with Parkinson Disease and a joint initiative of Carolinas HealthCare System's Neurosciences Institute, Carolinas Rehabilitation, LiveWELL Health Center, and the YMCA.

The RENEW program also includes healthy lifestyle management, which provides customized nutrition counseling and physical therapy to Parkinson's patients like Mr. Salisbury.



\$500,000

\$450,000

\$400,000

\$350,000

\$300,000

\$250,000

\$200,000

\$150,000

\$100,000

\$50,000

\$0

## Raising A Glass to Fight Breast Cancer

In November 2015, Charlotte Radiology presented Carolinas HealthCare Foundation with a generous donation in support of Levine Cancer Institute's breast cancer programs. Through their signature event held in partnership with NoDa Brewing Company – Pink Pint Night – Charlotte Radiology raised over \$34,000 for Levine Cancer Institute: Project PINK.



(L-R) Shawna Plate and Dr. Robert Mittl, Jr., both with Charlotte Radiology; Suzie Ford, NoDa Brewing Company; and Cacky Higgins, Carolinas HealthCare Foundation



## Levine Cancer Institute: PROJECT PINK

*Levine Cancer Institute: Project PINK's goal is to increase access to life-saving mammography screenings and follow-up care for those who are uninsured. Donations to the Project PINK Fund allow for "Free Mammography Days" in targeted underserved communities where Levine Cancer Institute is able to serve those most in need.*

*To learn more about how you can support the Project PINK Fund call 704-355-4048.*

# Braswell Trust Supporting Behavioral Health and Cancer Care in Anson County

In November 2015, The James and Bronnie Braswell Trust awarded \$100,000 to Carolinas HealthCare System in support of behavioral health and cancer care programs in Anson County. A significant portion of the gift will enable Carolinas HealthCare System Anson to expand critically needed behavioral health services to patients and families of Anson County by integrating mental health screenings and virtual health services in the primary care setting. As a result, healthcare providers will be better equipped to address the shortage of mental health services in Anson County through programs that promote healing, provide education, and improve detection of mental illness.

The Braswell Trust gift will also support the Carolinas Breast Cancer Fund at Levine Cancer Institute in its efforts to expand access to breast cancer screenings for lower income women of Anson County as part of LCI's *Project PINK* initiative.

Through this meaningful gift, The Braswell Trust continues to impact Anson County, ensuring that people from all walks of life have access to first-rate healthcare.

The Braswell Trust awarded \$100,000 to Carolinas HealthCare System in support of behavioral health and cancer care programs in Anson County.



*Carolinas HealthCare System Anson*



# 29

## April 29 Hearts for Rehab

APRIL 29 | HILTON CITY CENTER

Proceeds from the annual Hearts for Rehab event help to fund cutting-edge equipment, adaptive sports programs, novel research and educational programs for patients at Carolinas Rehabilitation. [givecarolinas.org/heartsforrehab](http://givecarolinas.org/heartsforrehab)

# 30

## April 30 Sarcoma Stomp

SATURDAY, APRIL 30 | CHRIST LUTHERAN CHURCH

Lace up your running shoes and hit the course to help fund research at Levine Cancer Institute during the annual Sarcoma Stomp, hosted by the Paula Takacs Foundation for Sarcoma Research. [paulatakacsfoundation.org](http://paulatakacsfoundation.org)



# 30

## April 30 Miles Against Melanoma 5K, 1 Mile Fun Run, & Kids Dash

SATURDAY, APRIL 30 | ARBORETUM SHOPPING CENTER

Proceeds from the Miles Against Melanoma 5K, 1 Mile Fun Run, & Kids Dash will benefit the Carolinas Melanoma and Immunotherapy Fund at Carolinas HealthCare System's Levine Cancer Institute. [milesagainstmelanomanc.org](http://milesagainstmelanomanc.org)

# 30

## April 30 Carolinas 4 A Cure Walk

SATURDAY, APRIL 30 | BLAKENEY SHOPPING CENTER

Join us for the inaugural Carolinas 4 A Cure Walk. Proceeds benefit bladder cancer research and treatment programs at Levine Cancer Institute. [cougars4acure.org](http://cougars4acure.org)



# 18

## May 18 Catwalk for a Cause

WEDNESDAY, MAY 18 | MERINOS - MOORESVILLE, NC

The Martin Truex Jr. Foundation will host the 7th Annual Catwalk for a Cause, benefiting Levine Children's Hospital. [martintruexjrfoundation.org](http://martintruexjrfoundation.org)

## In the NIC of Time Returns!

More than 200 attendees gathered at The Fillmore on March 11 for the return of In the NIC of Time, a fundraising initiative benefiting the Cottie & Cake Fund. Proceeds from the event help to fund critically-needed facility upgrades, equipment, and new technology for the neonatology program at Levine Children's Hospital, as well as the Charlotte Fetal Care Center. Most recently, philanthropy has funded a neonatal webcam system, which has been installed at each isolette in the Neonatal Intensive and Progressive Care Nurseries at Levine Children's Hospital. A free service to patients and their families, the webcams offer peace of mind and alleviate some of the anxiety parents experience with a newborn in the hospital.

This year proceeds from In the NIC of Time, as well as direct contributions to the Cottie & Cake Fund, will support aesthetic and medical equipment upgrades to the six sleep rooms located in the Neonatal Intensive Care Nurseries at Levine Children's Hospital. Without the upgrades, the rooms could not accommodate all families, such as those with twin newborns who wish to spend a night caring for their infants prior to discharge from Levine Children's Hospital.

*Event founder Meghan Hampton (holding daughter and NICN grad, Scottie) is surrounded by friends and supporters at In the NIC of Time.*



### Thank you

Wells Fargo, Nathan Hale Capital LLC, MSS Solutions, Fran and Don Russ, Meghan and Steve Hampton, Mark Elmore, Charlotte Smarty Pants, and other generous supporters.

# Thank you

## Kiss 95.1FM and Secret Santas bring hope and healing to families at Levine Children’s Hospital

On November 24, the hosts of CBS Radio’s Kiss 95.1 FM broadcast live from Seacrest Studios at Levine Children’s Hospital during the 4th Annual Secret Santa Radiothon. Our dream team of volunteers, including the Kohl’s Cares-Associates in Action, manned the phones and collected \$44,000 in donations to support Levine Children’s Hospital and bring hope to the many patients and families spending the holidays in our care.

The generosity of our donors ensured that this year’s holiday “radiothon” was a success—and most importantly, that every child at Levine Children’s Hospital will have an unforgettable holiday.



(L-R) Kiss 95.1 morning show hosts Roy and LauRen; actress Angie Harmon; and Maney, also from the Kiss morning team.

## Daughters of Penelope Step Out to Support Breast Cancer Fund

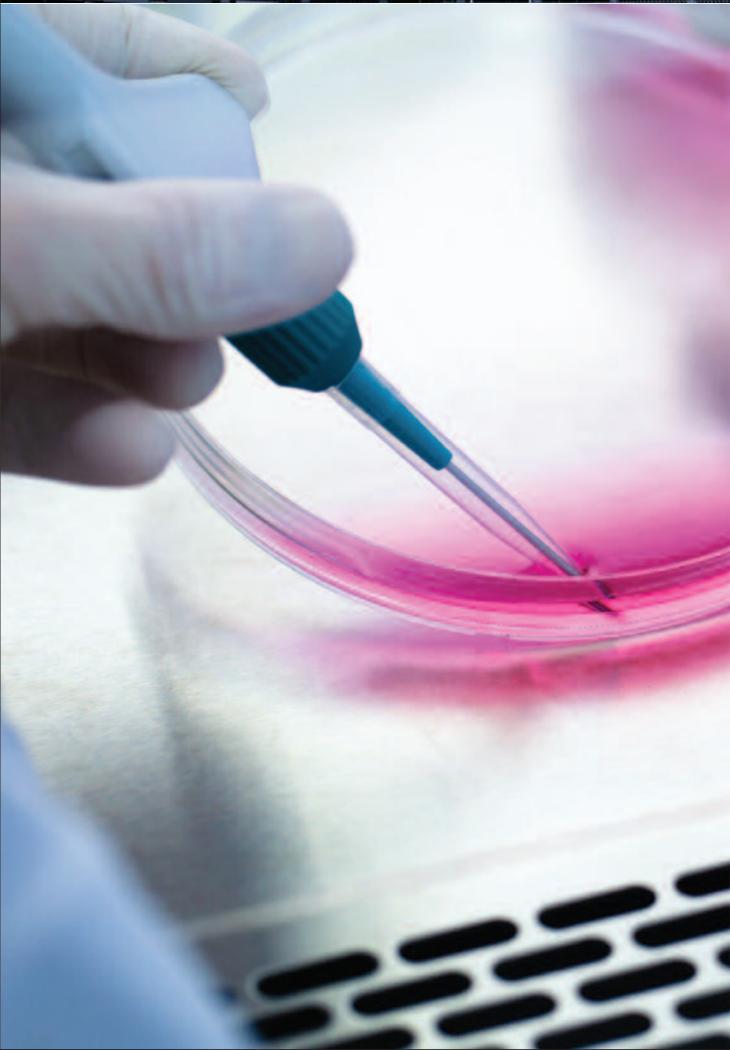


This February members of the Daughters of Penelope showed their love for patients battling breast cancer in our community. The annual Queen of Hearts High Tea and Fashion show brought together members of the services organization’s Charlotte-based Venus Chapter, to raise both awareness and funds for the Carolinas Breast Cancer Fund at Levine Cancer Institute. In recent years the Daughters of Penelope have committed more than \$50,000 to support medical advancements at Levine Cancer Institute to improve treatment and prevention of breast cancer for patients across the Carolinas.

Members of the Daughters of Penelope gather for a fundraiser to benefit Levine Cancer Institute.

## Belk Bowl Teams Up to Support Cancer, Pediatric Programs

Belk has consistently given generously to support local initiatives that impact its customers and associates – including healthcare programs and services provided by Carolinas HealthCare System. In connection with the 2015 Belk Bowl and Belk Bowl 5K, the company continued that support by donating \$60,000 to improve the quality of care and advance healthcare programs at Levine Children's Hospital and Levine Cancer Institute. Since the inception of the Belk Bowl, the company has committed more than \$260,000 to Carolinas HealthCare System.



GIVING LARGE

## Levine Cancer Institute Receives Gift to Advance Myeloma Research

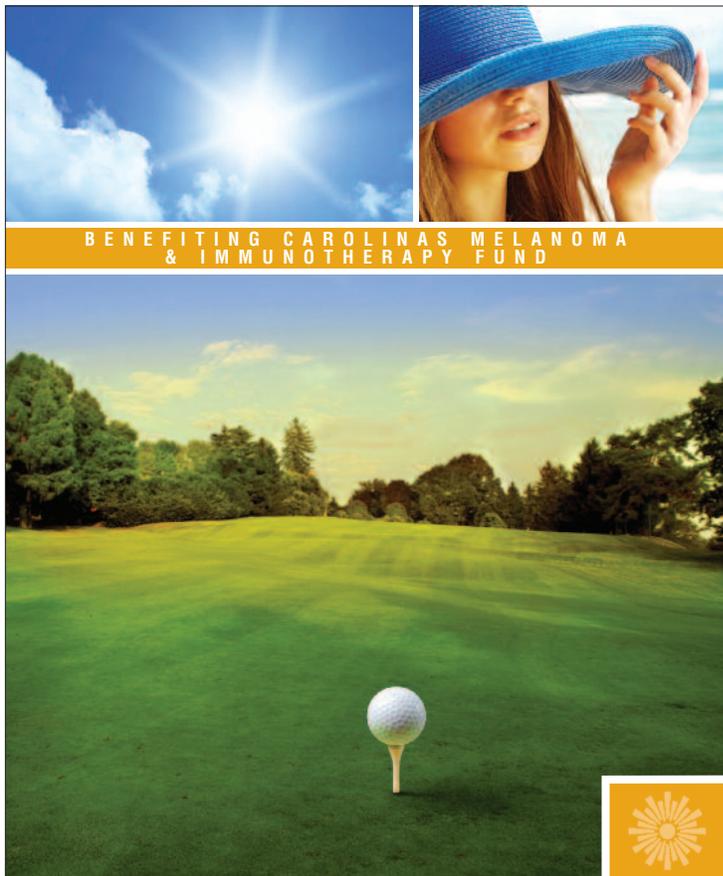
A generous gift to Levine Cancer Institute from community members and philanthropists, Mr. and Mrs. William R. Britton, Jr., will support The Carolinas Myeloma Research Fund. The impact of this gift is especially significant to those patients battling multiple myeloma, a type of cancer formed by malignant plasma cells. Under the direction of Levine Cancer Institute's world renowned myeloma specialist, Dr. Saad Usmani, funds will support research including testing and developing new drug combinations for treating relapsed myeloma and other treatment strategies that improve survival rates for patients. Carolinas HealthCare Foundation is grateful to the Britton family for helping to change the course of cancer care in our region.

## Keep Pounding Auction Raises \$75,000

During the successful 2015 season, the Carolina Panthers' Keep Pounding online auction raised more funds than during any other season – nearly \$75,000 – to support cancer programs and research at Levine Cancer Institute and Levine Children's Hospital. Fans and supporters of the Keep Pounding initiative had the opportunity to bid on signed footballs, jerseys, and other unique Panthers memorabilia, thanks to host NFL Auctions. One hundred percent of the proceeds raised will be dedicated to pancreatic cancer research at Levine Cancer Institute in honor of Coach Ron Rivera's late brother, Mickey.



(L-R) Mickey and Coach Ron Rivera



## Save Your Skin

Monday, June 6  
Carmel Country Club

Slap on the sunscreen and hit the greens for the 11th Annual Save Your Skin Golf Classic benefiting Levine Cancer Institute. Enjoy golf and an evening reception to support the Carolinas Melanoma and Immunotherapy Fund.

[givecarolinas.org/saveyourskin](http://givecarolinas.org/saveyourskin)



Carolinas HealthCare Foundation

EVERY PURCHASE  
**HELPS  
KIDS**  
IN YOUR COMMUNITY

\$ **5** each

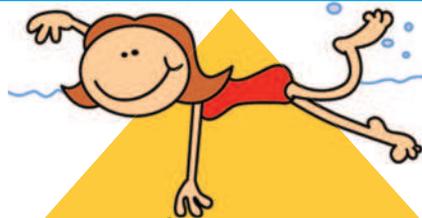
100% of the net profit  
will be donated to kids'  
health and education  
initiatives nationwide.



**KOHL'S**  
Cares

For more information on how to donate your gift, visit [kohls.com/gift](http://kohls.com/gift). ©2014 Kohl's Department Stores, Inc. All rights reserved. KOHL'S Cares is a registered trademark of Kohl's Department Stores, Inc. All rights reserved.

Just Tri! Ages 5-14



Levine JCC  
**Kids Triathlon**

*Benefiting Pediatric Rehabilitative Services  
at Levine Children's Hospital and ASAP*

**Sunday, June 5**

**Check-in >> 1pm | 2pm << Race**



Carolinas HealthCare Foundation

P.O. Box 32861 | Charlotte, NC 28232  
[www.givecarolinas.org](http://www.givecarolinas.org)

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In 2015, Carolinas HealthCare Foundation announced the founding of the 1940 Society, a legacy giving circle established to recognize and celebrate those who have generously and thoughtfully included Carolinas HealthCare System in their estate plan.

# 1940 SOCIETY

B E N E F I T I N G



Carolinas HealthCare Foundation

BE A PART OF THIS LEGACY GIVING CIRCLE ...

For more information visit:  
[givecarolinas.org/legacygiving](http://givecarolinas.org/legacygiving)