

BREAST CANCER AWARENESS

ABOUT 246,660 NEW CASES OF INVASIVE BREAST CANCER WILL BE DIAGNOSED IN WOMEN THIS YEAR.



2017 Featured Speakers: Greg Olsen and his mother, Susan, 15-year breast cancer survivor

Sponsorship



INAUGURAL

Speak PINK

Friday, May 12, 2017

Noon | The Ritz-Carlton - Uptown Charlotte

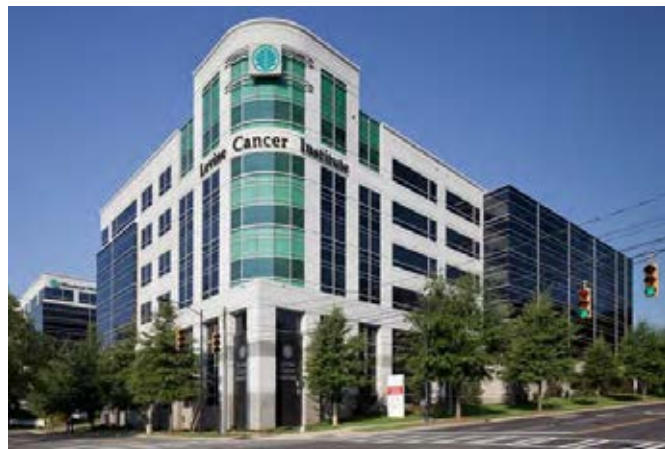
Givecarolinas.org/speakpink



Carolinan HealthCare Foundation

BREAST CANCER AWARENESS

Breast cancer will affect one in eight US women in their lifetime. It is the second most common form of cancer for women behind skin cancer. At Carolinas HealthCare System's Levine Cancer Institute, we've put together a team of nationally recruited physicians focused on using the latest technology in the diagnosis and treatment of breast cancer. Philanthropic support of the Carolinas Breast Cancer Fund helps provide critically needed funds for breakthrough research, diagnosis, treatment and patient programs at Levine Cancer Institute.



Project PINK

Levine Cancer Institute: Project PINK is a life-saving program made possible by community support. Its goal is to increase access to mammography exams for uninsured women. In partnership with Charlotte Radiology, Levine Cancer Institute offers a comprehensive approach to early breast cancer detection, providing community education, free mammograms and follow-up care to women who are low-income, under-insured or uninsured.

Levine Cancer Institute: Transforming Cancer Care

Carolinas HealthCare System's Levine Cancer Institute creates access to break through research, state-of-the-art treatment and nationally -renowned physicians, including experts who subspecialize in diagnosing and treating aggressive types of cancer. The Institutes unique delivery model distributes care across a network of more than 25 locations in the Carolinas, ensuring that a patient's location is not a barrier to receiving the highest- quality care.

Through advanced technology, including webcasted teleconferences and virtual tumor boards, physicians located throughout the Institute's network are able to collaborate on best practices and treatment guidelines. LCI has a specialized Phase I clinical trials unit dedicated to advance the study and implementation of novel cancer therapies. The Institute's robust survivorship program provides evidence-based clinical care, education and support for patients and families from diagnosis to recovery.

Sponsorship Opportunities

INAUGURAL
Speak **PINK**

Presenting Sponsor Level: \$25,000*

Event Recognition:

- Complimentary tables (2) at event with name placards
- Logo displayed on screen at the event
- Speaking opportunity at event and special pre-event VIP opportunity
- Logo on branded giveaway for each event guest
- Name prominently displayed in event program

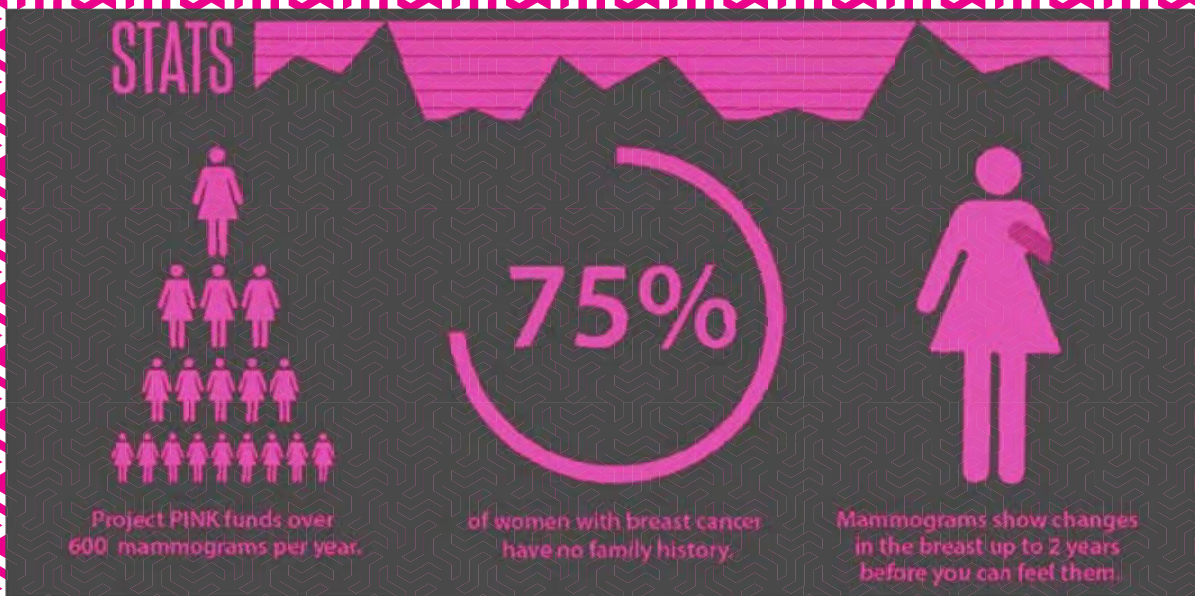
Web/Social Media/Promotion Recognition

- Recognition as event sponsor prominently displayed on event landing page
- Company featured in Carolinas HealthCare Foundation magazine, **Give Carolinas**, distributed to over 10,000 donor households, businesses, and community organizations
- Opportunity to appear on media segment to speak about our partnership and your support of the Carolinas Breast Cancer Fund
- Logo featured in **Charlotte Business Journal** "Thank You" advertisement
- Mention as Presenting Sponsor in social media posts

Pre-Event Recognition

- Logo featured on event poster placed in the breast cancer clinic at LCI-Morehead
- Name featured in patient mailing

* One available



Platinum Sponsor Level: \$15,000*

Event Recognition:

- One corporate table at event with name placard
- Special pre-event VIP opportunity and recognition during program
- Name prominently displayed on event signage and program
- Company featured in Carolinas HealthCare Foundation magazine, **Give Carolinas**, distributed to over 10,000 donor households, businesses, and community organizations
- Company name featured in **Charlotte Business Journal** “Thank You” advertisement
- Company featured on event website

Gold Sponsor Level: \$10,000

Event Recognition:

- One corporate table at event with name placard
- Special recognition during program
- Name prominently displayed on event signage and program
- Company featured in Carolinas HealthCare Foundation magazine, **Give Carolinas**, distributed to over 10,000 donor households, businesses, and community organizations
- Company name featured in **Charlotte Business Journal** “Thank You” advertisement
- Company featured on event website

Silver Sponsor Level: \$5,000

Event Recognition:

- One corporate table at event with name placard
- Special recognition during program
- Name prominently displayed on event signage and program
- Company featured in Carolinas HealthCare Foundation magazine, **Give Carolinas**, distributed to over 10,000 donor households, businesses, and community organizations
- Company featured on event website

Table Sponsor: \$2,500

Event Recognition:

- One corporate table at event with name placard
- Name displayed in event program
- Company featured in Carolinas HealthCare Foundation magazine, **Give Carolinas**, distributed to over 10,000 donor households, businesses, and community organizations

Half Table Sponsor: \$1,500

Event Recognition:

- Four tickets to event
- Name displayed in event program

Individual Ticket: \$125

*Two available