



7th Annual

# Stiletto Sprint



Sponsorship Opportunities

Saturday, September 16, 2017. SouthPark Mall



Carolinas HealthCare Foundation

# A Good Pair of Heels can Save a Life



## Kick up your heels and fight ovarian cancer....

This year in the United States, over 21,000 women will be diagnosed with ovarian cancer. Nearly 70% of these women are diagnosed at an advanced stage. This disease is often called the silent killer because symptoms can be so vague. These women will face the fight of their lives.

Join hundreds of women (and men!) of all ages in the 7th Annual Stiletto Sprint benefiting the Carolinas Ovarian Cancer Fund at Levine Cancer Institute (LCI). This event was inspired by an incredible group of ovarian cancer patients named the Teal Magnolias. 100% of the net proceeds stay local supporting research conducted by LCI physicians to advance the treatment and early diagnosis of ovarian cancer. Funds also support patient education and community outreach programs.

So slip on your most stylish stilettos and join us as we sprint toward a cure!



## Changing the Course of Cancer Care

In one way or another, cancer has impacted all of us. At Carolinas HealthCare System's Levine Cancer Institute, providing care means focusing on the person, not just the disease. Thanks to extraordinary community support, LCI is made possible by a \$20 million leadership gift from the Leon Levine Foundation.

With more than 25 cancer care locations, LCI provides access to top-ranked physician expertise, groundbreaking clinical trials, and the latest cancer treatments. Led by internationally renowned cancer researcher and medical oncologist Dr. Derek Raghavan, the mission is to redefine the role of a traditional cancer center by bringing cancer research and clinical innovations closer to patients.

The epicenter of the new cancer institute network opened in October 2012 on the campus of Carolinas Medical Center in Charlotte. The highly visible new building houses nine clinics plus infusion, palliative care, clinical trial centers, a highly impressive Radiation Oncology Therapy Center, and the region's first Blood and Marrow Transplant Unit.

Recently, the Institute announced plans for a significant expansion, which will allow for further development of several cancer treatment areas. This includes heightened research efforts around novel treatments, as well as improvements to existing survivorship, palliative and rehabilitation programs that will support patients and their families throughout their care journey.

**Interested in a tour of Levine Cancer Institute?** Contact Cacky Higgins at 704-355-4298 or [Cacky.Higgins@carolinas.org](mailto:Cacky.Higgins@carolinas.org).

# Stiletto Sprint Spotlights



## Media Partners

SOCIETY Magazine. WBTV. Ballantyne Magazine. South Charlotte Weekly



We have made great strides in 7 years...

- Raised over \$540,000 for ovarian cancer research, patient programs and community outreach initiatives at Levine Cancer Institute.
- Educated thousands of community members about the signs/symptoms of ovarian cancer
- Grown the event to over 600 participants
- Hosted the first Gynecologic Cancer Survivorship Summit

“Studies on primary and recurrent ovarian cancer has provided insights on expression of specific genes that may be involved with relapse and/or recurrence. Ongoing experiments testing the function of these genes could aid in strategies for more effective therapy. Preliminary results on developmental genes possibly linked to ovarian cancer suggest that their expression can differ in relapsed disease. We are currently poised to carry out comprehensive gene profiling of patient tissue samples that will help in understanding mechanisms leading to development of ovarian cancer.”














- Dr. Ram Ganapathi, Chair, Cancer Pharmacology, Levine Cancer Institute

# 2017 Stiletto Sprint Sponsorship Levels

Companies will receive name/logo recognition through the following...

2017 Sponsor Benefits	Sequin Stiletto Presenting Sponsor \$10,000	Party Peep Toe Sponsor \$5,000	Patent Leather Pump Sponsor \$2,500	Strappy Summer Sandals Sponsor \$1,500	In-Kind Donation	Silent Auction Donation
Stiletto Sprint Website <a href="http://www.tealheels.org">www.tealheels.org</a>	 All Pages	 All Pages	 All Pages	 Sponsor Section	 Sponsor Section	 Auction Page
Carolinas HealthCare Foundation Website <a href="http://www.givecarolinas.org">www.givecarolinas.org</a>						
Event Flyers (~1,000 printed)						
Event Day Signage and Awards Ceremony						
Opportunity to place marketing item in event "Goody Bag"						
Event T-shirts						
One Voice Digital newsletter distributed to 40,000+ CHS employees						

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Give Carolinas Publication distributed to 10,000+ donors						
Charlotte Business Journal Thank You Ad						
Select One: T-Shirt Sponsor Race Bib Sponsor Email Blast Sponsor						
Social Media Facebook and Twitter						
People Connect CHS employee portal						
Complementary Sprinters	 10 Comps	 6 Comps	 4 Comps	 2 Comps		

# 7th Annual Stiletto Sprint

Saturday, September 16, 2017  
SouthPark Mall

(Please print)

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number/Fax \_\_\_\_\_

How would you like your company name to appear in recognition materials?

Please send High Resolution logo (.eps or .ai) to [katherine.anderson@carolinas.org](mailto:katherine.anderson@carolinas.org).

\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Level/Item \_\_\_\_\_

Check Enclosed for \$ \_\_\_\_\_

Please Bill My Credit Card:

Card Type: \_\_\_\_\_ VISA/MC \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name As It Appears on Card \_\_\_\_\_

CVV \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to Carolinas HealthCare Foundation

RETURN COMPLETED FORM TO:

Carolinas HealthCare Foundation

Attn: Katherine Anderson

208 East Blvd, Charlotte, NC 28203

704-355-0933

Contributions are tax deductible to the extent allowed by the IRS. Carolinas HealthCare Foundation tax

ID number is 56-6060481. Flexible payment schedules available

for major sponsorship packages. For more information, please contact Katherine Anderson at 704-355-0933  
or [katherine.anderson@carolinas.org](mailto:katherine.anderson@carolinas.org).

Sponsorship Form

Thanks for your support!