



# 13th Annual Save Your Skin

Melanoma Awareness Golf Classic

In memory of Jerri Kreshon

Benefiting the Carolinas Melanoma and Immunotherapy Fund  
at Carolinas HealthCare System's Levine Cancer Institute

## Sponsorship Opportunities



Monday, June 11, 2018. Ballantyne Country Club.



# Golfing For Melanoma Research & Awareness

“Prevention is the best defense against disease.”

Melanoma, the most serious cancer of the skin, is diagnosed in over 76,000 people each year. Although melanoma is less common, it is more serious than other skin cancer because of its ability to travel to other parts of the body. Among men, the most common sites are the chest and back. The legs are the most common site in women. Melanomas can occur anywhere on the skin. If found at an early stage, melanomas are curable.



## Levine Cancer Institute: Changing the Course of Cancer Care

Carolinas HealthCare System’s Levine Cancer Institute creates access to breakthrough research, state-of-the-art treatment and nationally-renowned physicians, including experts who subspecialize in diagnosing and treating aggressive types of cancer. The Institute’s unique delivery model distributes care across a network of more than 25 locations in the Carolinas, ensuring that a patient’s location is not a barrier to receiving the highest-quality care.



Through advanced technology, including webcasted teleconferences and virtual tumor boards, physicians located throughout the Institute’s network are able to collaborate on best practices and treatment guidelines. Levine Cancer Institute has a specialized Phase I clinical trials unit to advance the study and implementation of novel cancer therapies. The Institute’s robust survivorship program provides evidence-based clinical care, education and support for patients and their families from diagnosis to recovery.



## The Carolinas Melanoma and Immunotherapy Fund

Immunotherapy, also called biologic therapy, uses the body’s own defense system to recognize and destroy cancer cells. It has been used to effectively treat melanoma. Since its inception in 1994, the Immunotherapy Program has grown to the point that it treats over 250 new patients each year. Under the leadership of Program Directors Richard L. White, M.D. and Asim Amin, M.D., Ph.D., a team of highly trained physicians, nurses, research clinicians, nutritionists, and counselors provide the highest level of care to these patients. The Carolinas Melanoma and Immunotherapy Fund supports ongoing immunotherapy research, as well as melanoma awareness, outreach, and prevention programs.

# SPONSORSHIP OPPORTUNITIES

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## **SPF 100 Co- Presenting Sponsor (2) - \$10,000**

All SPF 25 level benefits *plus*:

- Recognition as Co-Presenting Sponsor in all publicity (broadcast and printed)
- Two complimentary golf foursomes
- Logo placement on golf premium item
- Prominent logo placement on all tournament signage
- Prominent logo placement on event video shown during program
- Social media mentions on Facebook and Twitter

## **SPF 75 Reception Sponsor (1) - \$7,500**

All SPF 25 level benefits *plus*:

- Opportunity to market product to reception attendees
- Special signage and recognition at reception
- Logo placement on event video shown during program
- One complimentary golf foursome

## **SPF 40 Melanoma Awareness Sponsor (2) - \$4,000**

All SPF 25 level benefits *plus*:

- Logo on five “factoid” signs to be placed on course

## **SPF 30 Hole-in-One Sponsor (2) - \$3,000**

All SPF 25 level benefits *plus*:

- Signage and other marketing tools on both hole-in-one holes

## **SPF 25 Sponsor - \$2,500**

All SPF 15 Hole Sponsorship level benefits *plus*:

- Logo placement on tournament event banner
- Mention at awards ceremony
- Name featured in *Give Carolinas* publication distributed to over 10,000 individual and corporate donors
- Name featured on Carolinas HealthCare Foundation’s website - [givecarolinas.org](http://givecarolinas.org)

## **SPF 15 Hole Sponsorship Package - \$2,000**

- One complimentary golf foursome
- Special signage on golf course
- Opportunity to place marketing materials in golf goodie bags (144 bags)

*\*Hole Sponsorships without golf available for \$500*

## **Golf Foursome - \$1,600**

## **Individual golfer - \$400**

## **Reception Only – \$150**



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(Please print)

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number/Fax \_\_\_\_\_

How would you like your company name to appear in recognition materials? \_\_\_\_\_

*Please send High Resolution logo (.eps or .ai) to [katherine.anderson@carolinas.org](mailto:katherine.anderson@carolinas.org)*

Sponsorship Level \_\_\_\_\_

Check Enclosed for \$ \_\_\_\_\_

## **Please Bill My Credit Card:**

*Visit [givecarolinas.org/saveyourskin](http://givecarolinas.org/saveyourskin) to pay online*

Card Type: \_\_\_\_\_ VISA/MC \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name As It Appears on Card \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to Carolinas HealthCare Foundation

RETURN COMPLETED FORM TO

Carolinas HealthCare Foundation

208 East Boulevard, Charlotte, NC 28203

704-355-4298

Contributions are tax deductible to the extent allowed by the IRS. Carolinas HealthCare Foundation tax ID number is 56-6060481. Flexible payment schedules available for major sponsorship packages. For more information, please contact Katherine Anderson at 704-355-0933 or [katherine.anderson@carolinas.org](mailto:katherine.anderson@carolinas.org).

## Thanks for your support!

Sponsorship Form